



City of Santa Barbara

STATE STREET ADVISORY COMMITTEE MINUTES MAY 22, 2023

5:30 P.M.

Faulkner Gallery, Santa Barbara Public Library
40 East Anapamu Street, Santa Barbara, CA 93101

COMMITTEE MEMBERS:

Dave Davis, Chair
Ken Saxon, Vice Chair
Dianne Black
Hillary Blackerby
Roxana Bonderson
Roger Durling
Nadra Ehrman
Robin Elander
Ed Lenvik
Peter Lewis
Kristen Miller
Susanne Tejada
Meagan Harmon, Councilmember
Mike Jordan, Councilmember
Kristen Sneddon, Councilmember
Michael Becker (alternate)
Marge Cafarelli (alternate)

STAFF:

Elias Isaacson, Community Development Director
Tava Ostrenger, Assistant City Attorney
Tess Harris, State Street Master Planner
Greta Walters, Administrative Assistant

CALL TO ORDER

Chair Davis called the meeting to order at 5:35 P.M.

I. ATTENDANCE

Members present: Chair Davis, Vice Chair Saxon, Committee Members Blackerby, Bonderson (arrived at 5:40 P.M.), Durling, Ehrman, Elander, Lenvik, Lewis, Miller, Tejada, Harmon, Jordan, Sneddon, Becker (alternate),

Members absent: Black, Cafarelli

Staff present: Bolton, Clark, Harris, Isaacson, and Walters

II. PRELIMINARY MATTERS

A. Opening Remarks and Announcements

Ms. Harris announced the following:

1. A recent community outreach event was held in coordination with Friends of State Street. Participating groups included the local business, nonprofit, real estate, bike, alternative mobility, and performing arts communities. Staff held other outreach events as well.

B. State Street Interim Operations Update

1. Sarah Clark, Downtown Plaza and Parking Manager, provided an update on interim activities along State Street. She noted that the major project underway is licensing all temporary outdoor facilities in State Street's right-of-way, and verifying that businesses are meeting stormwater and design requirements through the licensing process. She explained that once licenses have been issued, fees will be collected from businesses operating in the right-of-way.
2. Ms. Clark announced that staff from the Police Department, Traffic Engineering, and the City Attorney's Office have been developing a set of new bicycle regulations and code of conduct for cycling on State Street.
3. A pilot program called Little Living Rooms will provide chairs and seating on State Street for members of the public to rest and gather in the coming months. Results from this program will inform work on the master plan. Other near-future State Street activation events include Tiny Libraries and community game nights.
4. Ms. Clark noted that staff is considering design options for experimental division of bicycles and pedestrians.

C. Agenda Review

Chair Davis announced the following agenda topics:

1. History of State Street, presented by Dave Davis
2. Challenges and Opportunities on State Street from a Local Perspective, presented by Francois DeJohn, local commercial real estate developer, and Peter Lewis, developer and State Street real estate owner
3. Local and National Trends, presented by consultants from MIG and Strategic Economics
4. Community Benefit Improvement District, presented by Robin Elander and Kristen Miller

D. Review, consideration, and approval of the State Street Advisory Committee minutes:

Motion: Approve the minutes of the State Street Advisory Committee meeting of **February 16, 2023**, as submitted.

Action: Durling / Blackerby, 14/0/0. (Black absent.) Motion carried.

E. Comments from members of the public pertaining to items not on this agenda:

Public comment opened at 5:46 p.m.

The following individuals spoke:

1. Molly Pearson

Public comment closed at 5:48 p.m.

Written correspondence from Melville Sahyun was read into the record.

III. AGENDA ITEMS

A. Economic Trends and Success of Public Spaces

Actual time: 5:51 p.m.

Chair Davis presented a historical overview of development and revitalization of State Street. Francois DeJohn and Peter Lewis provided information about the status of commercial real estate and potential economic vitality on State Street. Consultants Dena Belzer, Strategic Economics, and Daniel Iacofano, MIG, presented on the economic benefits of creating downtown environments. Kristen Miller, Chamber of Commerce, and Robin Elander, Downtown Organization, discussed the benefits of a potential Property-Based Improvement District (PBID) initiative. All presenters were available to answer questions from the SSAC members.

Public comment opened at 7:40 p.m., and the following individuals spoke:

1. Rich Untermann
2. Fred Sweeney
3. Kira Push
4. Joanna Kaufman
5. Tatiana Cruz
6. Jason Chapman
7. Robin Cederlof
8. Anika Clements
9. Barry Remis

Public comment closed at 8:02 p.m.

IV. NEXT MEETING SCHEDULE ANNOUNCEMENT

Actual time: 8:02 p.m.

Ms. Harris announced the next meeting of the SSAC will be on May 24, 2023, at 3:30 p.m.

V. ADJOURNMENT

Chair Davis adjourned the meeting at 8:03 p.m.