



City of Santa Barbara

STATE STREET ADVISORY COMMITTEE SPECIAL MEETING AGENDA

MAY 22, 2023

5:30 PM

Faulkner Gallery, Santa Barbara Public Library,
40 East Anapamu Street, Santa Barbara, CA 93101

COMMITTEE MEMBERS:

Dave Davis, Chair
Ken Saxon, Vice Chair
Dianne Black
Hillary Blackerby
Roxana Bonderson
Roger Durling
Nadra Ehrman
Robin Elander
Ed Lenvik
Peter Lewis
Kristen Miller
Susanne Tejada
Kristen Sneddon, Councilmember
Meagan Harmon, Councilmember
Mike Jordan, Councilmember
Michael Becker (alternate)
Marge Cafarelli (alternate)

STAFF:

Elias Isaacson, Community Development Director
Tava Ostrenger, Assistant City Attorney
Tess Harris, State Street Master Planner
Timmy Bolton, Project Planner
Greta Walters, Administrative Assistant

ONLINE STREAMING: An archived video of this meeting will be available at <https://SantaBarbaraCA.gov/SSAC>.

WRITTEN PUBLIC COMMENT: Public comments may be submitted via email to SSACSecretary@SantaBarbaraCA.gov before the beginning of the Meeting. All public comments submitted via email will be provided to the Committee and will become part of the public record. You may also submit written correspondence via US Postal Service (USPS) addressed to SSAC Secretary, PO Box 1990, Santa Barbara, CA 93102-1990. However, please be advised, correspondence sent via USPS may not be received in time to process prior to the meeting and email submissions are highly encouraged. **Please note that the Committee may not have time to review written comments received after 9:00 a.m. on the day of the meeting.**

All public comment that is received before 9:00 a.m., the day of the meeting, will be published on the City's website at SantaBarbaraCA.gov/SSAC. Comments provided via USPS or e-mail will be converted to a PDF before being posted on the City's website. **Note: comments will be published online the way they are received and without redaction of personal identifying information, including but not limited to phone number, home address, and email address. Only submit information that you wish to make available publicly.**

VERBAL PUBLIC COMMENT: Public comment on matters not listed on the agenda will occur at the beginning of the meeting. The Committee, upon majority vote, may decline to hear a speaker on the grounds that the subject matter is beyond the Committee's subject matter jurisdiction. General public comment and public comment for matters that are on the agenda is limited to 2 minutes per person. **Pooling of time is not allowed for in-person or virtual public comment.**

Members of the public wishing to speak in person, during general public comment or on a matter on the agenda, must submit a speaker slip to staff at the start of the meeting. The Chair will call your name when it is your turn to speak. At that time, you may approach the podium and speak into the microphone.

VIRTUAL PUBLIC COMMENT PARTICIPATION: Members of the public wishing to participate during public comment virtually (electronic participation) must "raise their hand" in the Zoom platform by selecting the virtual hand icon, or by pressing *9 if calling by phone. When persons are called on to speak, the speaker will be notified that they can now unmute themselves in order to begin speaking. To unmute select the 'mute/unmute' icon or press "Alt+A" on the keyboard; If using a phone press *6 to unmute.

ZOOM LINK FOR VIRTUAL PUBLIC COMMENT PARTICIPATION*:

https://santabarbaraca.gov.zoom.us/webinar/register/WN_adIcUEPLSf6_yvQoFfzfA

Phone number: 1-669-900-6833 (press *9 to raise/lower hand; press *6 to mute/unmute) | Webinar ID:

AGENDAS, MINUTES, REPORTS, AND PUBLIC RECORD WRITINGS: Documents relating to agenda items are available for review online at SantaBarbaraCA.gov/SSAC. If you have any questions about the posted documents, contact Tess Harris, State Street Master Planner, at (805) 564-5563 or email StateStreetMasterPlan@SantaBarbaraCA.gov.

AMERICANS WITH DISABILITIES ACT: If you require special assistance to participate in this meeting, please contact the City of Santa Barbara Community Development Department in advance at (805) 564-5502. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

SPANISH INTERPRETATION: If you need interpretation of your communications to the Subcommittee from Spanish into English, please contact the Planning Counter at (805) 564-5578 or by email at SSACSecretary@SantaBarbaraCA.gov. If possible, notification of at least 48 hours will usually enable the City to make arrangements.

INTERPRETACIÓN EN ESPAÑOL: Si necesita una interpretación del español al inglés, para sus comunicaciones al Subcomisión, comuníquese con la Departamento de Planificación al (805) 564-5578, o por correo electrónico a SSACSecretary@SantaBarbaraCA.gov. Si es posible, la notificación de al menos 48 horas generalmente permitirá a la Ciudad hacer los arreglos.

NOTICE: This Agenda was posted on the outdoor bulletin board at 630 Garden Street, at the Faulkner Gallery, Santa Barbara Public Library 40 East Anapamu Street, and online at SantaBarbaraCA.gov/SSAC no later than 24 hours prior to the start of the meeting.

I. ROLL CALL**II. PRELIMINARY MATTERS****A. Opening Remarks and Announcements****B. State Street Interim Operations Update****C. Agenda Review****D. Approval of the Minutes from the February 16, 2023, Meeting****E. General Public Comment****III. AGENDA ITEMS****A. Economic Trends and Success of Public Spaces**

- The SSAC Chair will discuss the history of State Street and changes to downtown Santa Barbara, and a Santa Barbara commercial real estate professional will describe the challenges and opportunities of State Street today from a local perspective.
- MIG, Inc. and Strategic Economics will discuss local and national economic trends around housing and commercial vacancies, what makes great public spaces, and how placemaking plays a key role in public space and economic development. Two members of the SSAC will provide their local expertise on the proposed Community Benefit Improvement District. The SSAC will have an opportunity to discuss the topics, including what makes developments downtown work and what opportunities exist for State Street.

IV. ADJOURNMENT