

City of Santa Barbara

STATE STREET ADVISORY COMMITTEE MINUTES OCTOBER 27, 2022

2:00 P.M.

This meeting was held at the John G. Britton Auditorium, Metropolitan Transit District Administrative Office, 550 Olive Street, Santa Barbara, and was conducted electronically SantaBarbaraCA.gov

COMMITTEE MEMBERS:

Dave Davis, Chair
Ken Saxon, Vice Chair
Dianne Black
Hillary Blackerby
Roxana Bonderson
Roger Durling
Nadra Ehrman
Robin Elander
Ed Lenvik
Peter Lewis

Kristen Miller Susanne Tejada

Alejandra Gutierrez, Councilmember Meagan Harmon, Councilmember Mike Jordan, Councilmember Michael Becker (alternate) Marge Cafarelli (alternate)

STAFF:

Tess Harris, State Street Master Planner Timmy Bolton, State Street Project Planner Tava Ostrenger, Assistant City Attorney Ryan Bankes, Administrative Assistant

CALL TO ORDER

Chair Davis called the meeting to order at 2:03 p.m.

I. <u>ATTENDANCE</u>

Ms. Harris announced that Ryan Bankes would be staffing today's meeting.

Members present: Chair Davis, Vice Chair Saxon, Committee Members Black, Blackerby,

Bonderson, Durling, Ehrman, Elander, Lenvik, Lewis, Miller, Tejada,

Harmon, Jordan

Members absent: Gutierrez, Becker (alternate), Cafarelli (alternate)

Staff present: Ryan Bankes, Timmy Bolton, Jason Harris, Tess Harris, Cliff Maurer, Tava

Ostrenger, Brian Bosse, Randy Rowse (attended only as an observer)

II. PRELIMINARY MATTERS

A. Announcements

Ms. Harris announced the following:

1. The State Street Master Plan team has held one-on-one interviews with property and business owners, and convened meetings with downtown-focused groups.

- 2. Ms. Harris and Mr. Bolton presented on the State Street Master Plan and discussed past, present, and future conditions of State Street at a joint Historic Landmarks Commission and Planning Commission meeting on October 14, 2022.
- 3. The State Street Master Plan project has a new website, which features a community survey scheduled to launch the first week in November.
- 4. Staff participated in a walking tour of the Presidio neighborhood hosted by the Santa Barbara Trust for Historic Preservation.
- 5. Ms. Harris and Mr. Bolton are working on State Street activation events with Public Works and Library staff.
- 6. Ms. Harris has worked with the Sign Committee to discuss signage issues on State Street
- 7. Ms. Harris attended an American Planning Association conference in early October and led a panel on the future of downtowns in America. She stated that she will share the PowerPoint from that meeting with the SSAC.

Chair Davis announced the following:

 Chair Davis stated that he wants to clarify the public's understanding of the differences between interim operations, and long-term visioning and the SSAC's work. The chair also asked that transportation and parking staff present briefly at each meeting and requested that they communicate interim operational changes to Ms. Harris and Mr. Bolton, who will then involve the SSAC as needed.

Chair Davis opened the meeting for discussion among the committee members. The SSAC discussed the importance of communication and public perception.

B. Agenda Review

Chair Davis announced the following order for today's meeting agenda:

- 1. Summary of stakeholder engagement.
- 2. State Street planning process.
- 3. Emerging existing conditions analysis.
- 4. Upcoming community engagement outreach and survey.
- Meeting schedule.
- C. Review, consideration, and approval of the State Street Advisory Committee minutes:

Motion: Approve the minutes of the State Street Advisory Committee meeting of

August 15, 2022, as submitted.

Action: Durling / Miller, 14/0/0. (Gutierrez absent) Motion carried.

D. Comments from members of the public pertaining to items not on this agenda:

Public comment opened at 2:20 p.m. Ms. Harris announced that three written public comments were received prior to the meeting.

The following individuals spoke:

1. Barry Remis

Public comment closed at 2:23 p.m.

III. AGENDA ITEMS

A. Stakeholder Engagement and Existing Conditions Analysis for the State Street Master Plan

Actual time: 2:23 p.m.

MIG consultants Daniel lacofano and Mukul Malhotra shared data from numerous stakeholder conversations and analysis regarding existing conditions of State Street. Dena Belzer of Strategic Economics provided regional context and preliminary economic analysis, and Mr. Malhotra provided information about multimodal access and mobility on State Street. Miguel Nunez from Fehr and Peers (attending virtually) was available to respond to transportation questions. Mr. Malhotra presented data on the city's urban design. Questions and comments from the committee members were interspersed throughout the presentations.

Public comment opened at 4:00 p.m., and as no one wished to speak, it closed.

B. Community Engagement and SSAC Meeting Schedule

Actual time: 4:00 p.m.

- 1. Mr. Malhotra presented the key elements and objectives for upcoming community engagement, which includes outreach activities such as a survey, in-person events, an idea lab, and design workshops.
- 2. Ms. Harris reviewed upcoming SSAC meeting dates and announced that the next meeting is scheduled for December 14. She also shared a timeline for the SSAC to discuss different elements of the State Street planning process, from sharing the vision to designing a framework to drafting the plan. Ms. Harris also responded to questions from the committee members regarding the forthcoming public survey seeking feedback from the public about the future of State Street.

Public comment opened at 4:19 p.m., and as no one wished to speak, it closed.

IV. <u>ADJOURNMENT</u>

Chair Davis adjourned the meeting at 4:19 p.m.