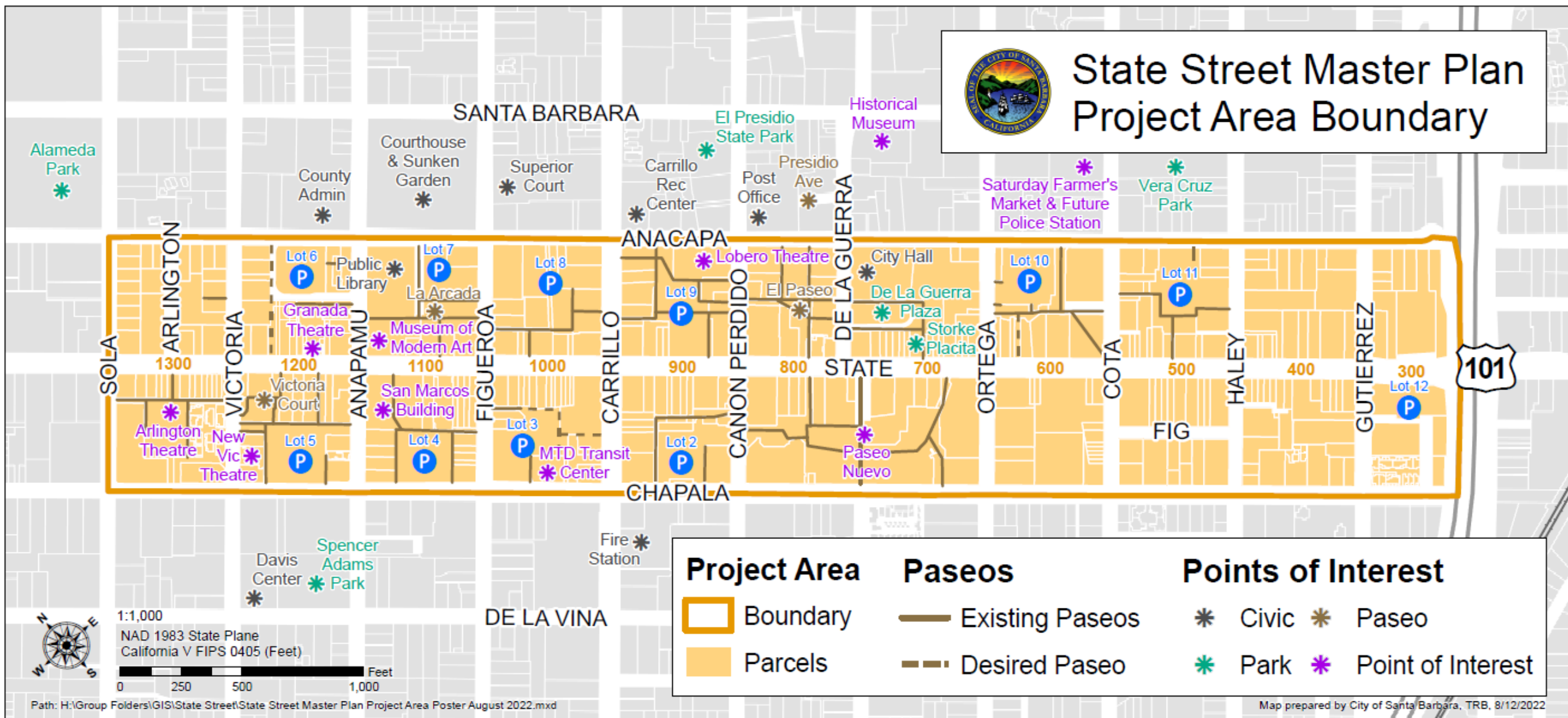


DISCUSSION ITEM

Item III – State Street Master Plan Process

What is the State Street Master Plan?

- Long-term visioning document for a targeted portion of downtown
- Focus: next 30-50 years
- Outcome: Conceptual corridor design to guide future capital projects



Why a Master Plan?

- Longstanding challenges downtown
- Current closure a response to COVID-19
 - Emergency ordinance
 - Economic recovery ordinance expires 2023
- Sets long-term community vision



What will the Master Plan Include?



- Community engagement
- Existing conditions analysis
- Urban design framework and conceptual design
- Implementation plan

Master Plan Topics

- Streetscape
- Historic resources
- Public art
- Public amenities
- Housing
- Homeless engagement
- Equity and accessibility
- Stormwater management
- Utilities
- Overall mobility plan
- Sustainability
- View corridors
- Economic development

Master Plan Review & Engagement

9 State Street Advisory Committee meetings

3 Historic Landmarks Commission and Planning Commission joint meetings

3 City Council meetings

5 public engagement windows



Final plan:
Early 2024



CITY OF SANTA BARBARA

State Street MASTER PLAN

M I G

In association with: Fehr & Peers | Strategic Economics | O'Brien & Wall

Key MIG Project Team Members



Daniel Iacofano, FAICP, FASLA - MIG
Principal-in-Charge



Mukul Malhotra - MIG
Project Manager



Esmeralda Garcia - MIG
Engagement and Equity
Lead



Dena Belzer -
Strategic Economics
President



Miguel Nunez, AICP –
Fehr & Peers, Principal
Transportation Engineer



Ryan Kucinski, LFA - MIG
Deputy PM, Urban Designer



Kate Joncas - MIG
Downtown Development
Specialist



Eleanor Cox, MS - MIG
Preservation Specialist



Jennifer Salazar, PLA, ASLA
- MIG
Landscape Architect

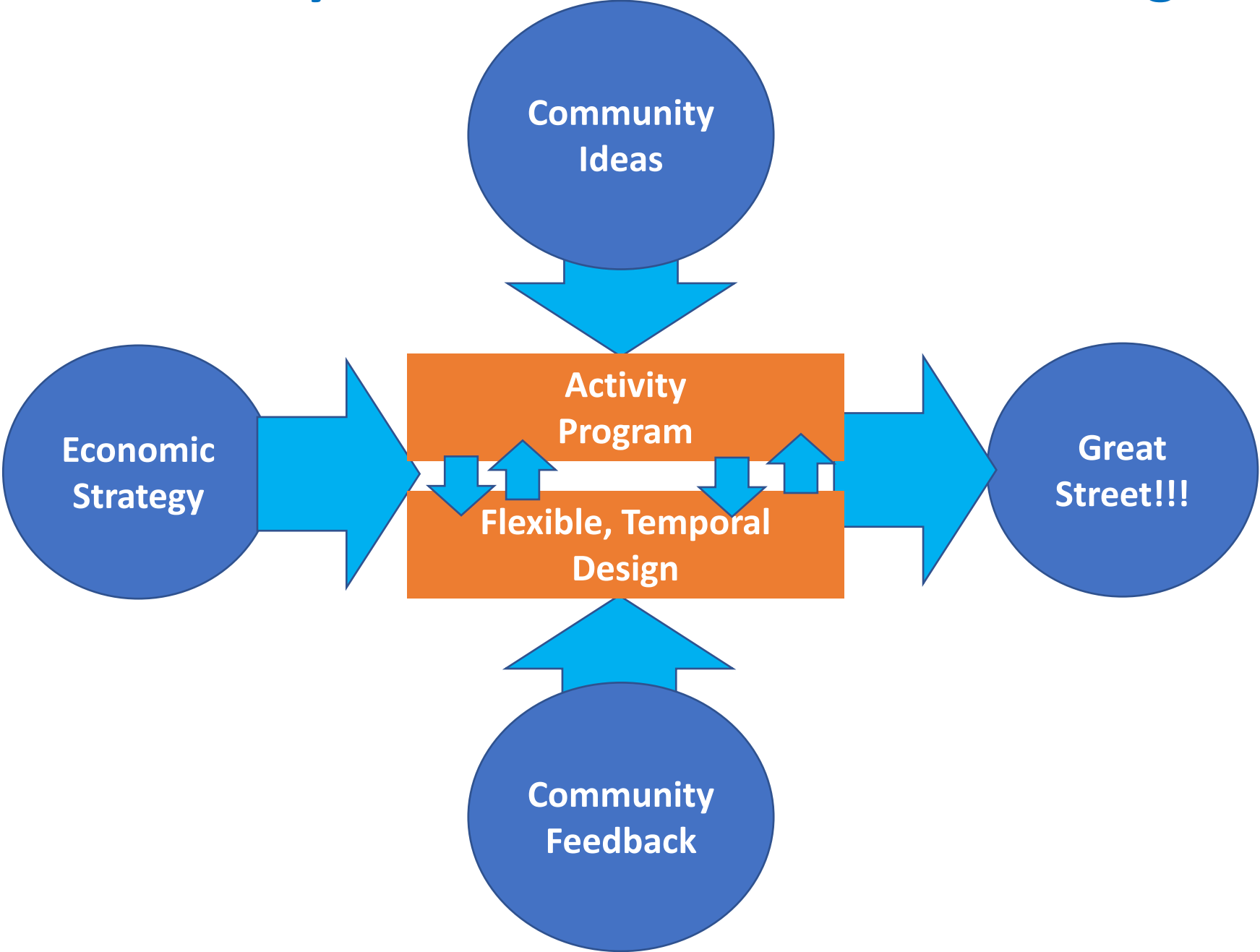


Nathaniel Riedy, PE - MIG
Infrastructure Engineer

Project Area



Strategic, Community-Based, Human-Centered Design Approach



Experiential



Bell Street, Seattle

Accessible



Church Street, Greensboro

Sustainable



Bell Street, Seattle

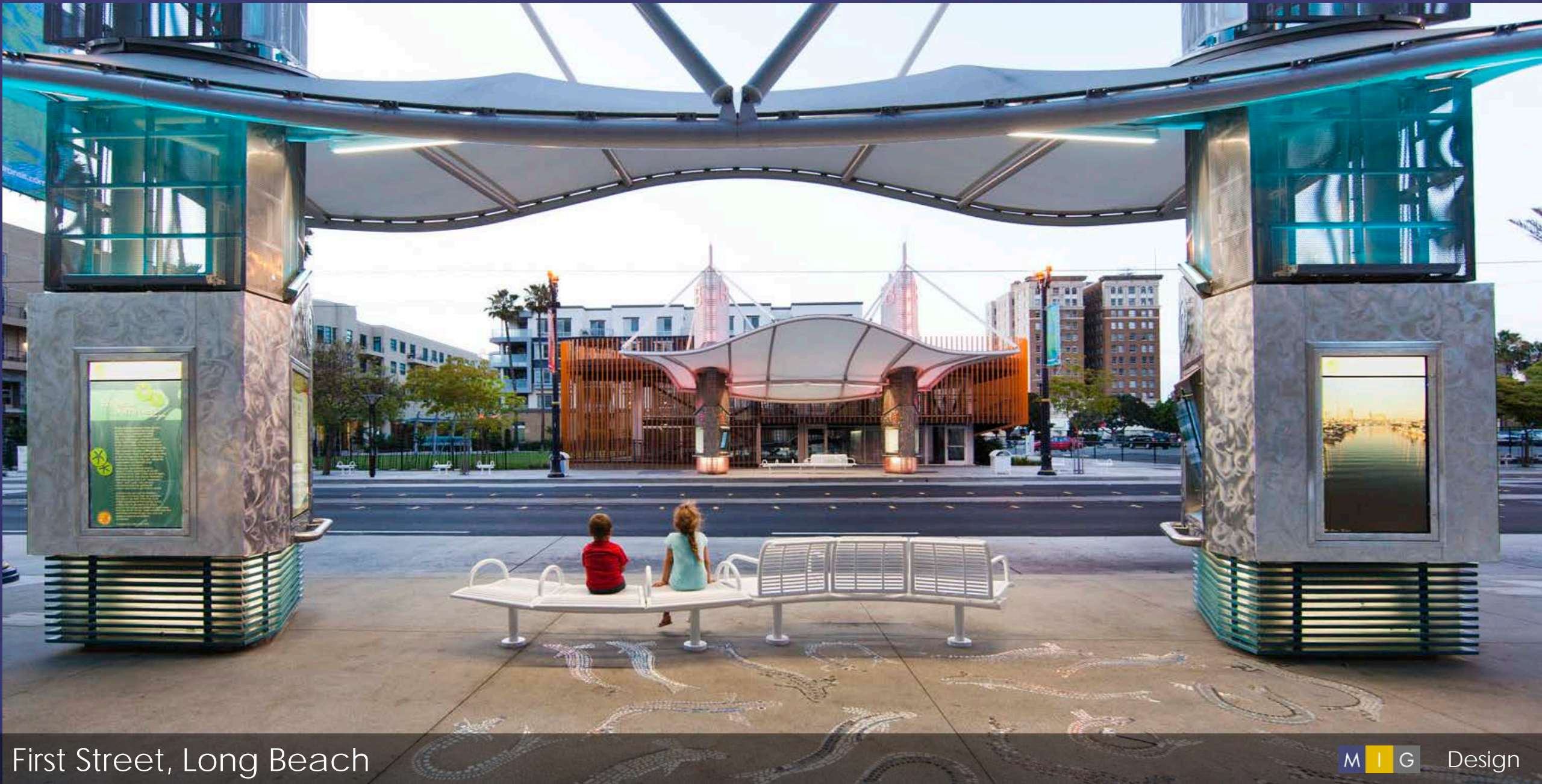
Flexible



Bell St, Seattle



Memorable Tell a Story



A World Class Destination & Designed for Local People



Nueva St, San Antonio















An aerial photograph of a city street scene. The street is paved with reddish-brown bricks and has a yellow curb. On the left side of the street, there are several green trees, a bench, and a small building. On the right side, there are more trees, a bench, and a small building. The text "CITY OF SANTA BARBARA" is overlaid on the top left of the image.

CITY OF SANTA BARBARA

State Street

MASTER PLAN

Project
Visioning Principles,
Objectives and Goals

City Council State Street Visioning Principles

- To revitalize the Downtown
- To create a safe experience
- For economic revitalization
- To be people centric
- To facilitate housing Downtown
- To recapture/re-establish Downtown's identity
- To bring people Downtown
- To design for locals

State Street Objectives and Goals

- Create a **sense of place** that entire community wants
- Reimagine how **people of all abilities travel** and experience downtown
- Identify solutions that bring **vitality to State Street**
- Emphasize **experiential and outdoor uses** of underutilized space
- **Learn from past and approach issues holistically**
- **Recapture/re-establish Downtown's identity**
- **Integrate housing**
- Recognize **critical infrastructure** to support a thriving business and pedestrian centric downtown

An aerial photograph of a city street scene. The street is paved with reddish-brown bricks and has a yellow curb. On the left side of the street, there are several green trees, a bench, and a small building. On the right side, there are more trees, a bench, and a small building. The text "CITY OF SANTA BARBARA" is overlaid in white, sans-serif font at the top left.

CITY OF SANTA BARBARA

State Street MASTER PLAN

Community Engagement and
Project Schedule

Community Engagement: In-Person



Community Engagement: Stakeholders



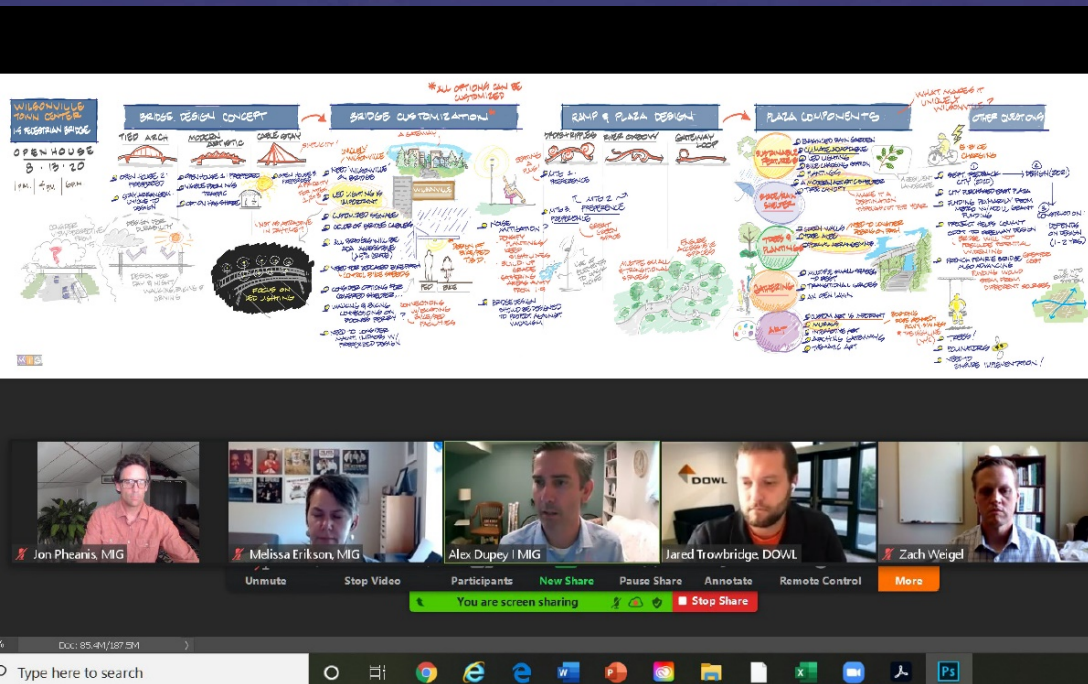
Community Engagement: Non-traditional Groups



Community Engagement: Events



Community Engagement: Online Forums

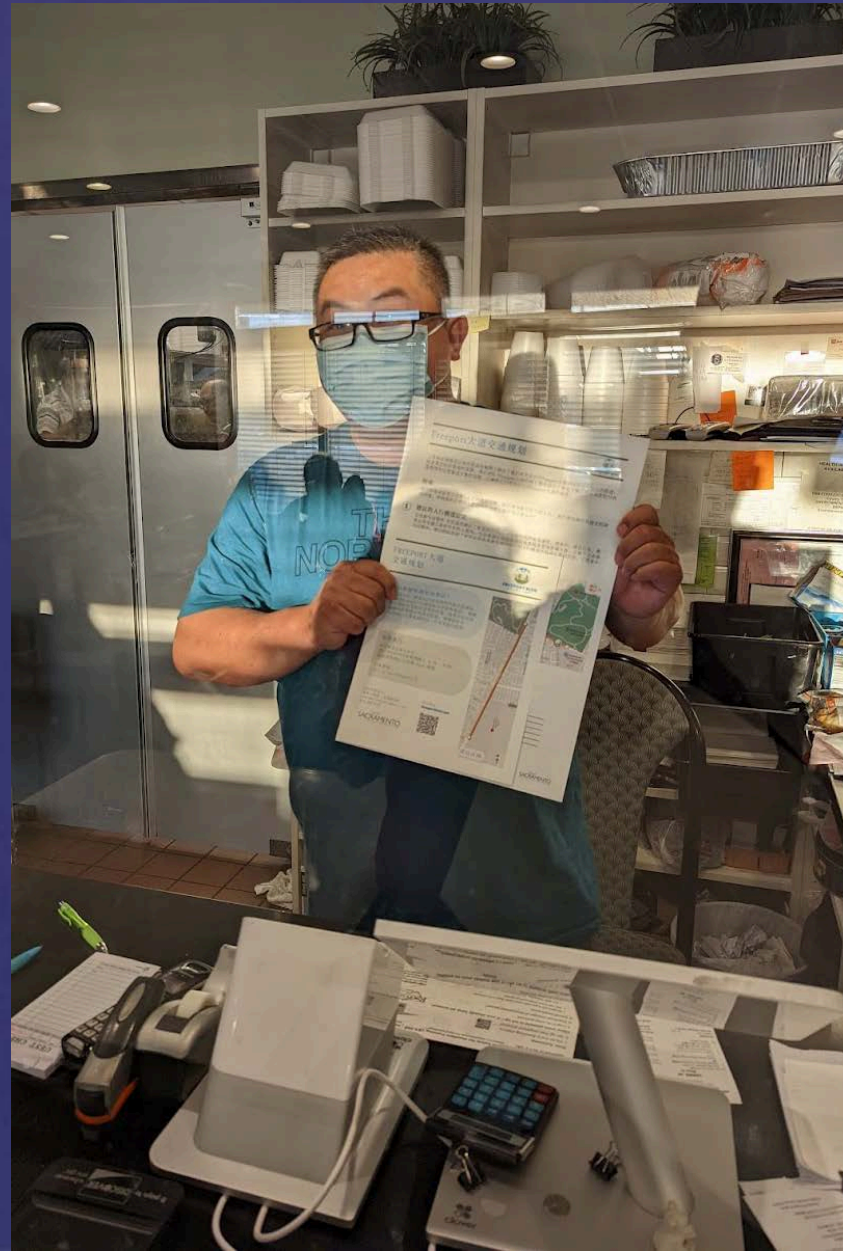
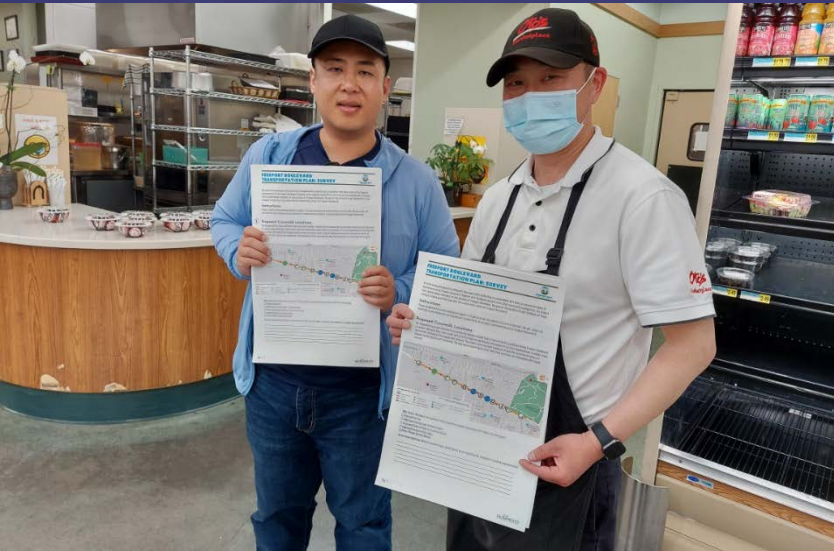


Community Improvements:

Sharing Poll Results
1. Which of these objectives is most important to you? (Choose 1 or more) (Shareable chart)
<ul style="list-style-type: none"> Strengthen connections with LGBTQ+ community Support local businesses Support local housing Address housing needs

Celebrate the Legacy of the LGBTQ+ Community	Create Public Spaces	Strengthen Connections	Support Local Business	Address Housing Needs
<ul style="list-style-type: none"> Create a focal point for the community that reflects the character LGBTQ+ preservation and historic recognition Maintain the LGBTQ+ community 	<ul style="list-style-type: none"> Pedestrianized Spaces safe public spaces and access to canyons Green Streets/Shade Trees better parking access in hillcrest Urban forestry and pocket parks Dynamic energized public spaces 	<ul style="list-style-type: none"> More connectivity More Green Spaces Rapid transit buses Pedestrian/Bicycle only streets that access parks Emphasize transit other than automobiles More lighted walkways 	<ul style="list-style-type: none"> Live/work/play environment addressing homelessness in small business Supporting local businesses Support small/local businesses Connecting with the healthcare district 	<ul style="list-style-type: none"> Stronger focus on inclusionary housing Small scale development balanced community More mix-use commercial and residential Better address homelessness services Greater support for more housing

Community Engagement: Community Surveys



Concepto Propuesto 1

Este concepto tiene los siguientes cambios

- Mejoramientos de banqueta y de rampas banqueta
- Árboles para proporcionar sombra donde la banqueta sea lo suficientemente ancha
- Carriles de bicicleta amortiguados (amortiguador pintado a lo largo de la calle junto a los espacios de estacionamiento)
- Instalaciones de transporte público mejoradas en la parada de autobús con refugio y comodidades
- Reducción en la anchura de los carriles de vehículo para fomentar la calma del tráfico y señales de tráfico sincronizadas para mejorar el flujo de tráfico
- Mantener los espacios de estacionamiento.



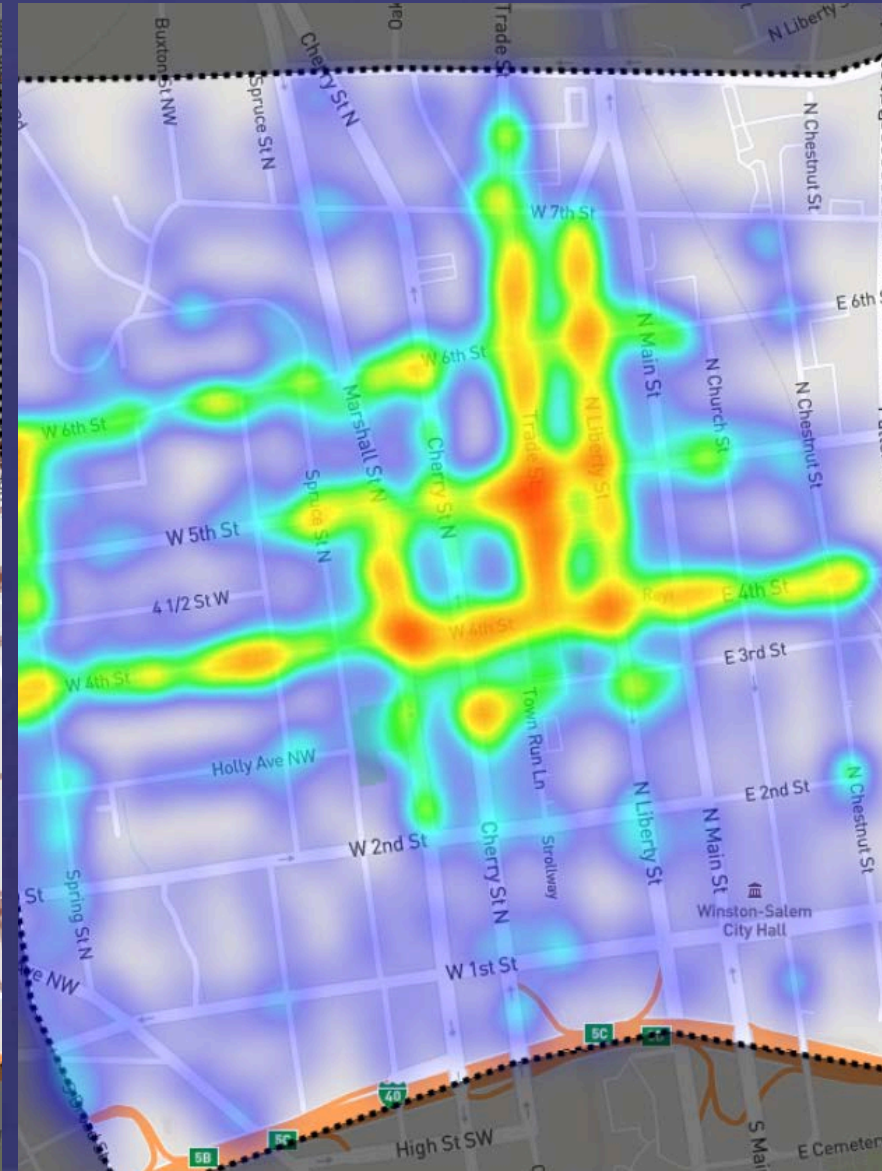
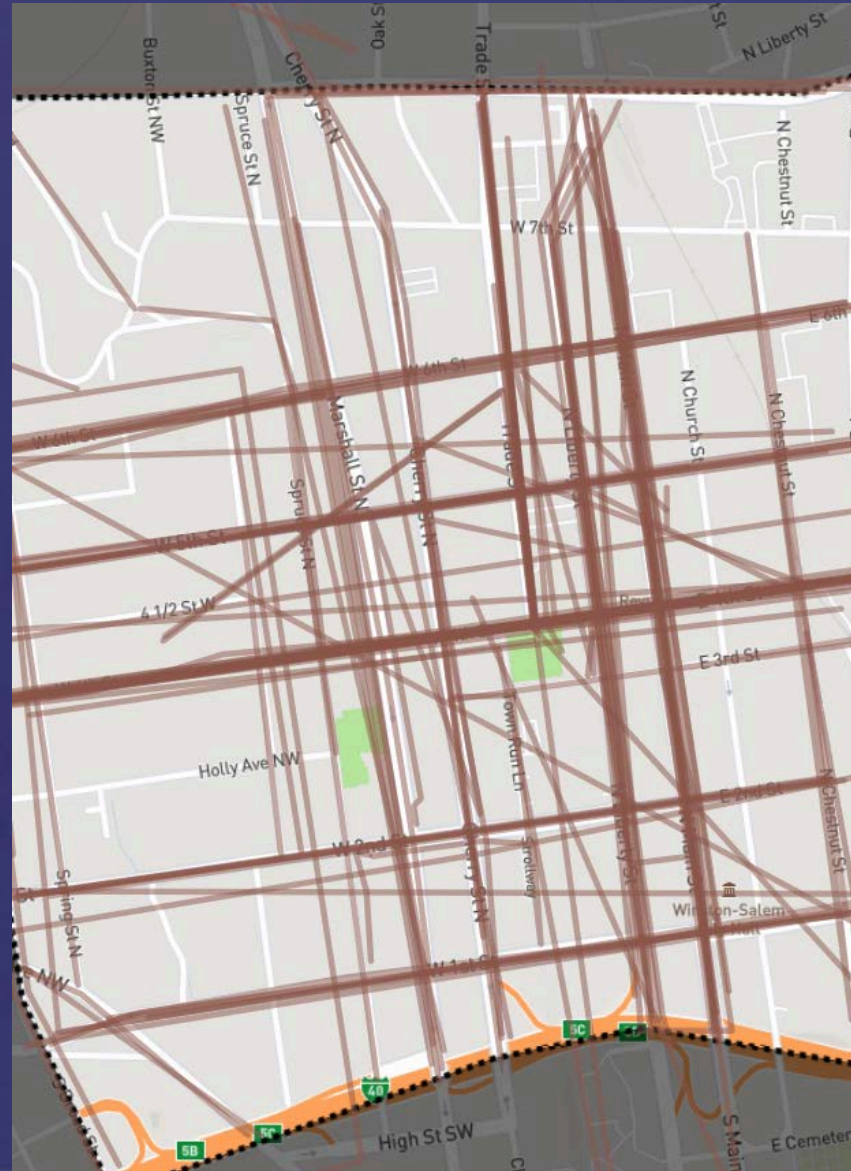
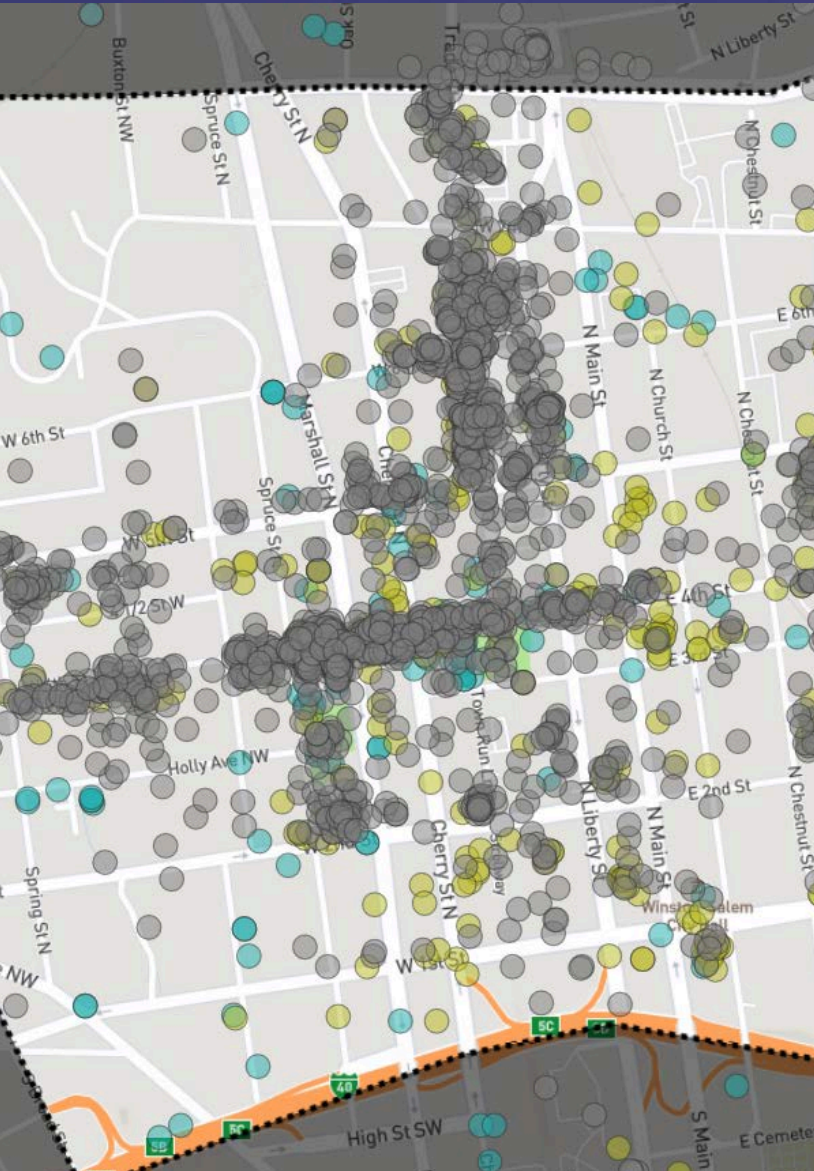
2 北段 - 从Sutterville东街到Sutterville西街 建议方案

此方案提供以下改变:

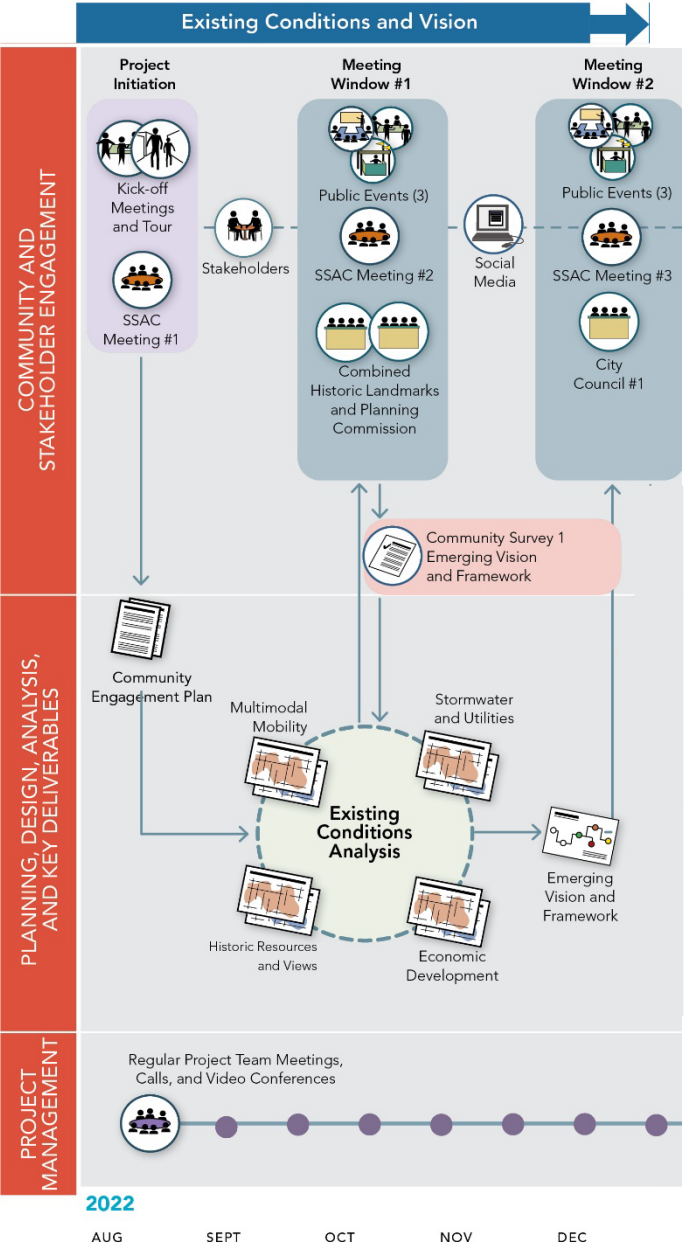
- 人行道和人行道坡道改善
- 树木在人行道足够宽的地方提供树荫
- 通过去除街道东侧的停车位提供沿路段隔开的自行车道
- 提供巴士站遮掩和便利设施的公共交通的改善
- 减少行车道宽度以鼓励交通稳静化, 并同步交通信号以改善交通流量
- 去除停车位以供隔开的自行车道



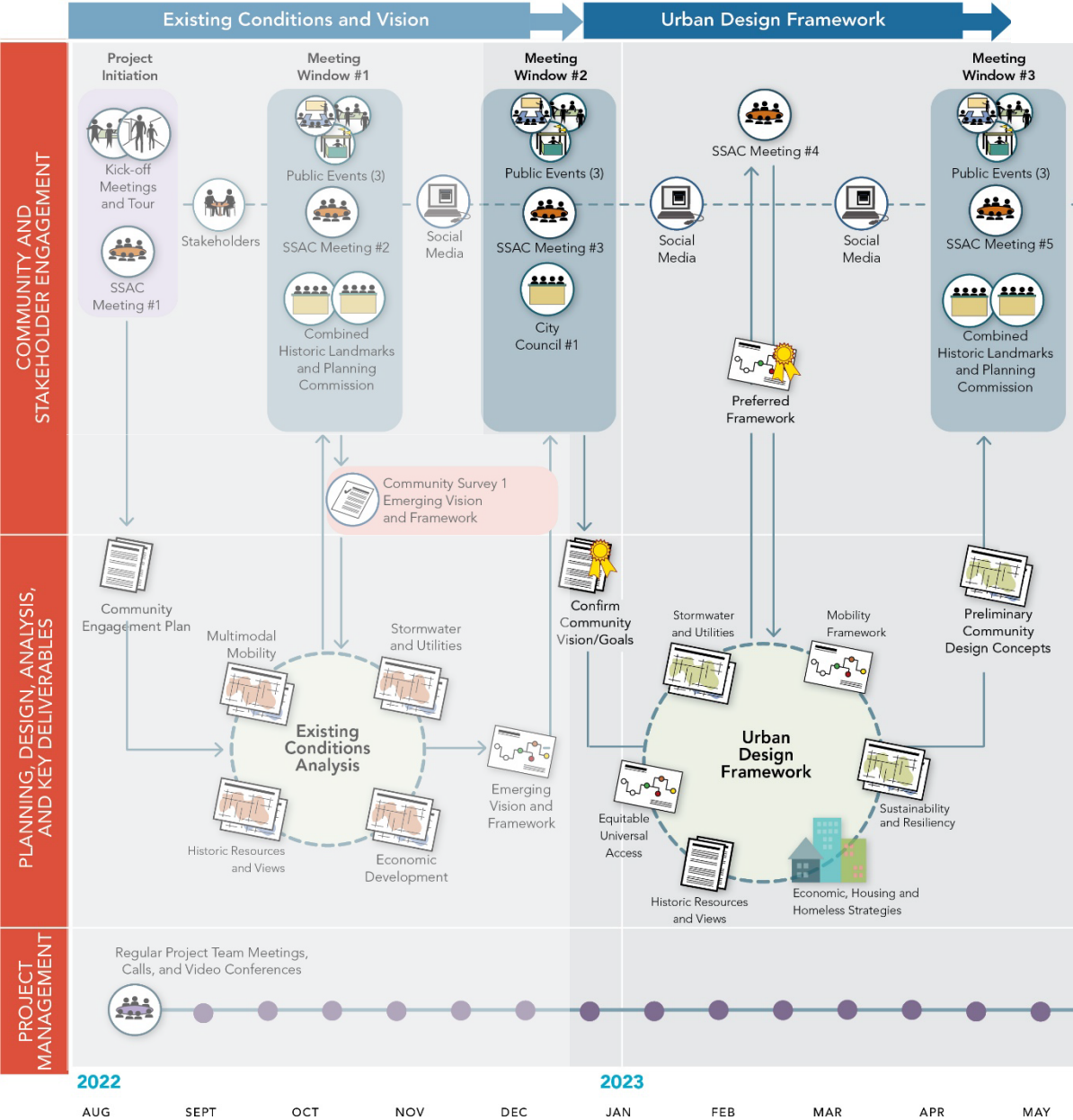
Community Engagement: Community Surveys



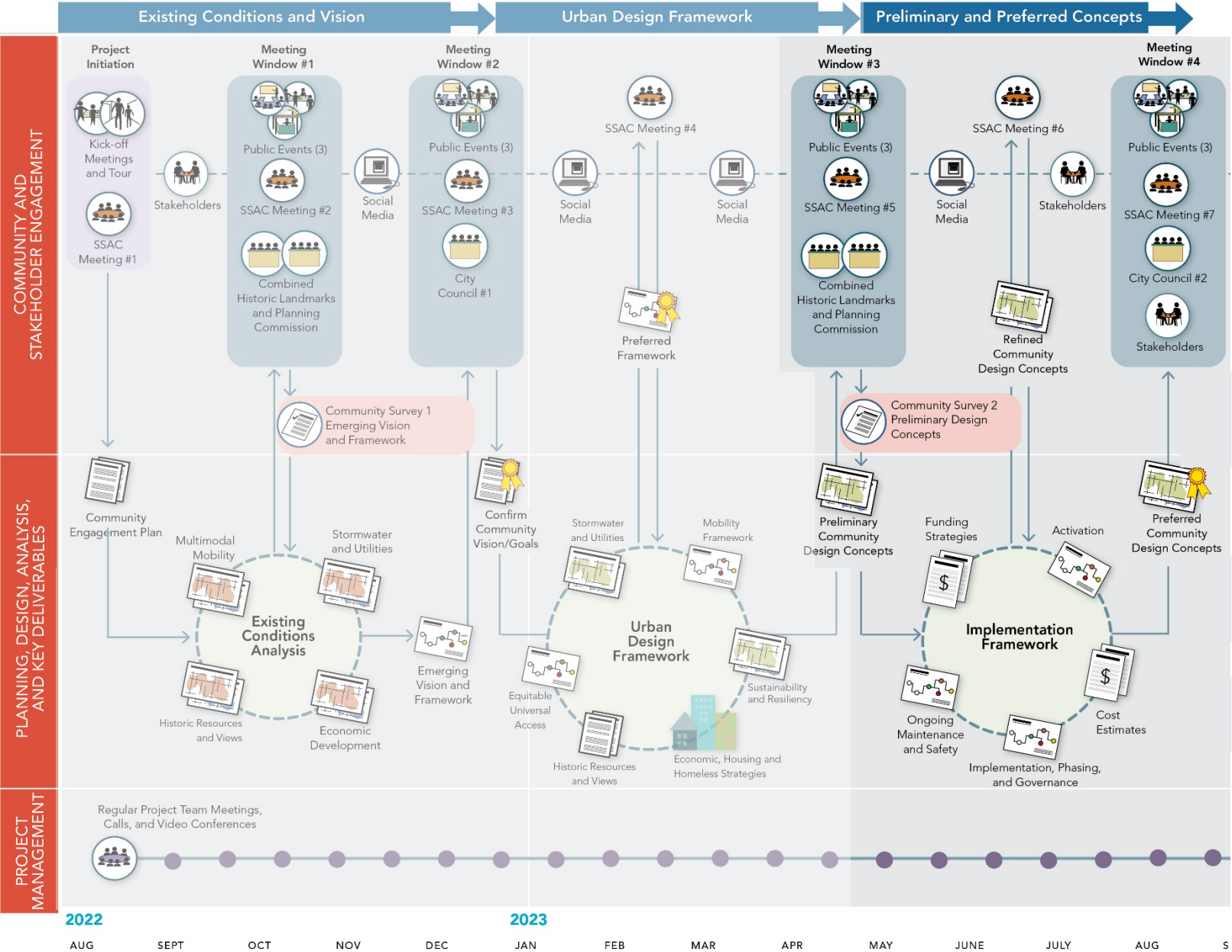
Project Schedule Phase 1



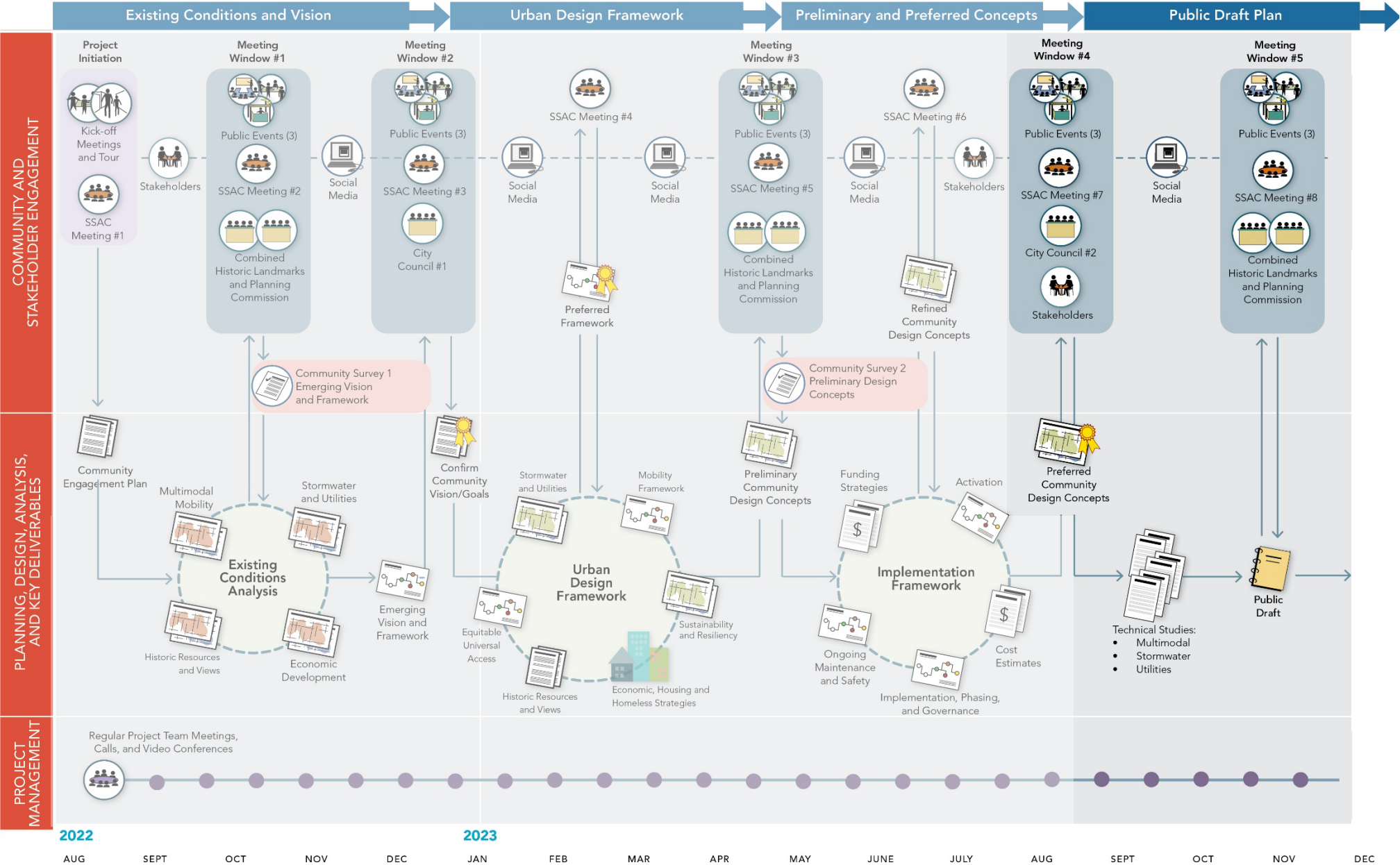
Project Schedule Phase 2



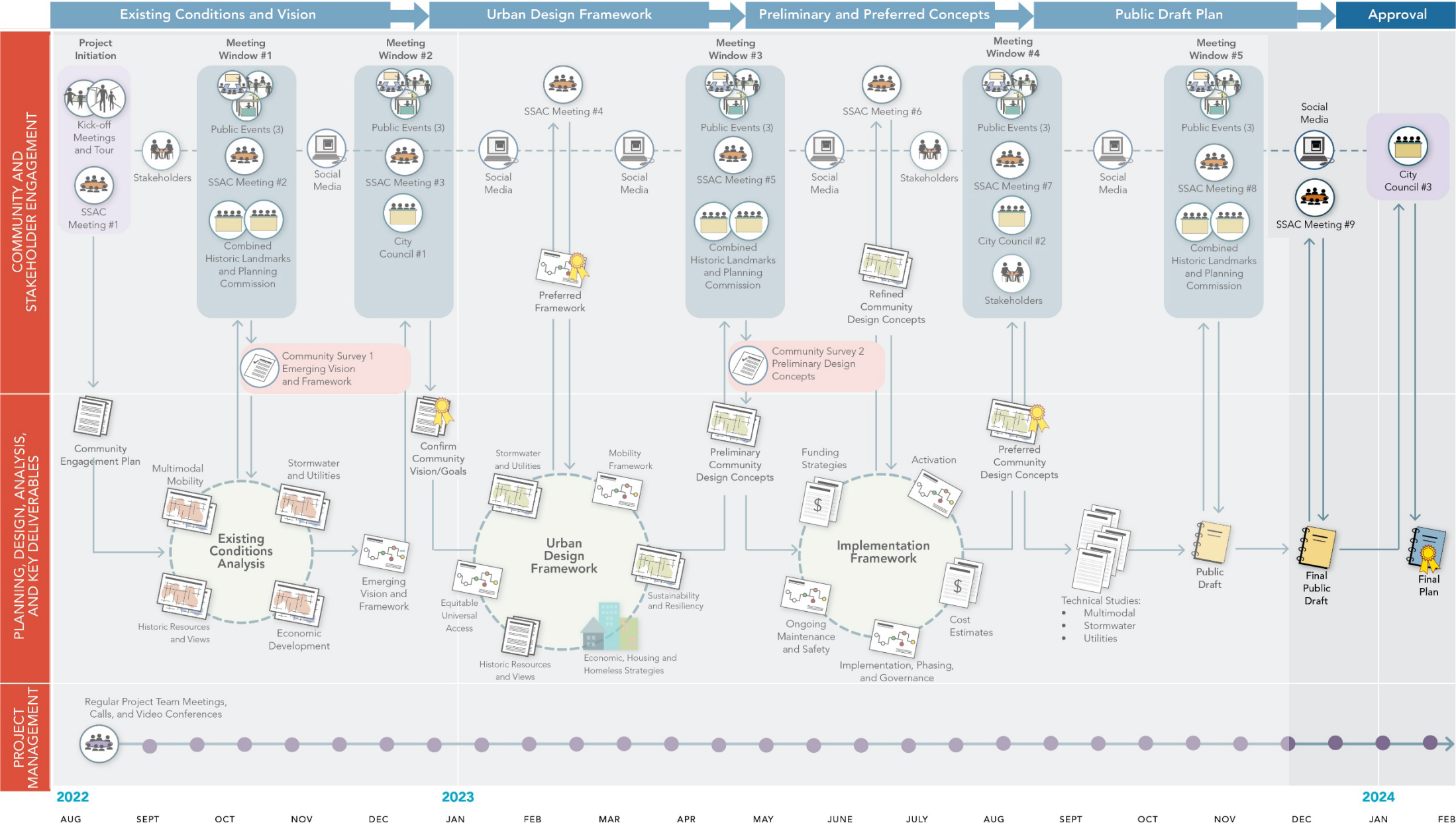
Project Schedule Phase 3



Project Schedule Phase 4



Project Schedule Phase 5



Discussion...

Pick any one:

? What's working / Not working

? Likes / Dislikes

? Hopes for the future

? One thing you would like to accomplish...

2 minutes each member!

How to Get Involved?

- Visit the project website:
<https://SantaBarbaraCA.gov/SSMP>
 - *Subscribe to the project email list*
- Email:
StateStreetMasterPlan@SantaBarbaraCA.gov
- Attend upcoming community events
 - *November 3 & 4*

