



COMMUNITY DEVELOPMENT DEPARTMENT

DOWNTOWN PARKING COMMITTEE & TRANSPORTATION CIRCULATION COMMITTEE SPECIAL JOINT MEETING

December 15, 2022

1. Call to Order

2. Roll Call: Committee Members

Downtown Parking Committee

- Trey Pinner (Chair)
- Ed France (Vice-Chair)
- Matt LaBrie
- Andrew Newkirk
- Sean Pratt
- Barbara Silver
- Ruben Zarate



Transportation & Circulation Committee

- Andres Malovos (Chair)
- Hillary Blackerby (Vice Chair)
- Kathleen Rodriguez
- Eve Sanford
- Susan Horne
- Sarah Siedschlag

3. Changes to Agenda

4. Public Comment

How To Make An Oral Public Comment

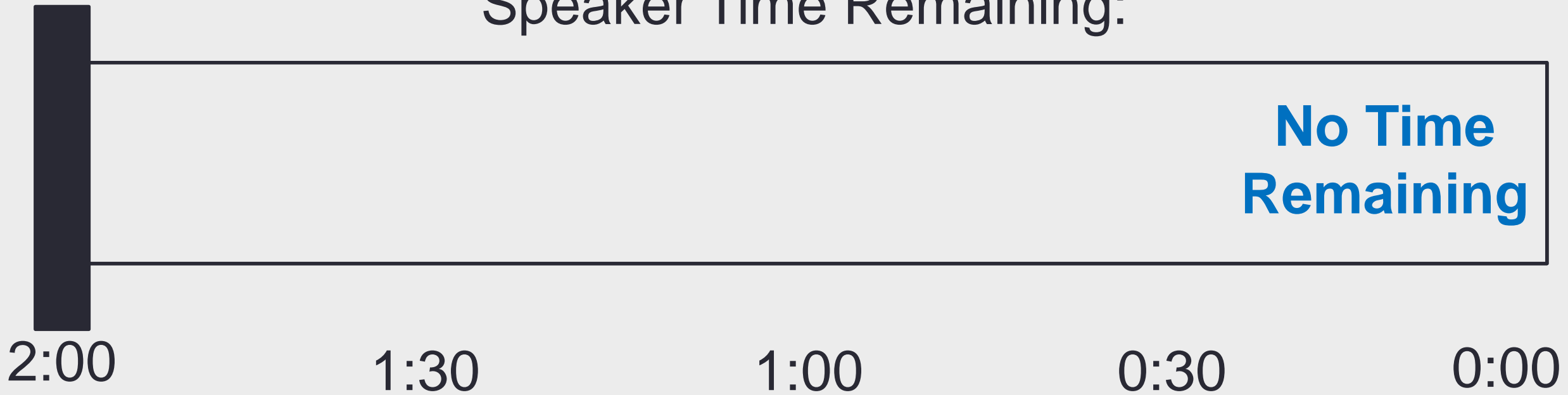
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Item 4

Public Comment

You Have 2:00 Minutes to Speak

Speaker Time Remaining:



5. Announcements

6. STATE STREET MASTER PLAN UPDATE



Special Joint Meeting (Downtown Parking + Transportation and Circulation Committees)

December 2022



With: Fehr & Peers | Strategic Economics | O'Brien & Wall



PROJECT PURPOSE & PROCESS

Presentation Outline

1. Welcome and Introductions

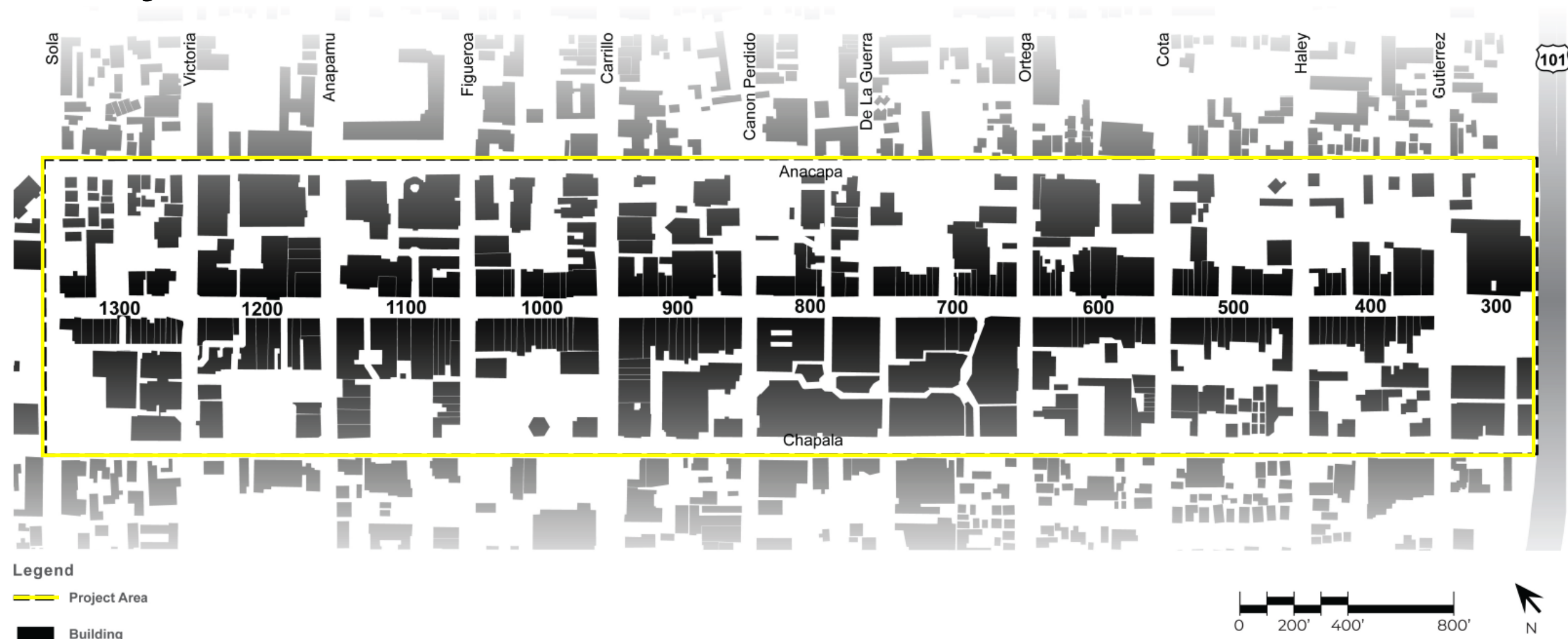
2. Project Purpose and Process

3. Emerging Community Input and Existing Conditions Analysis

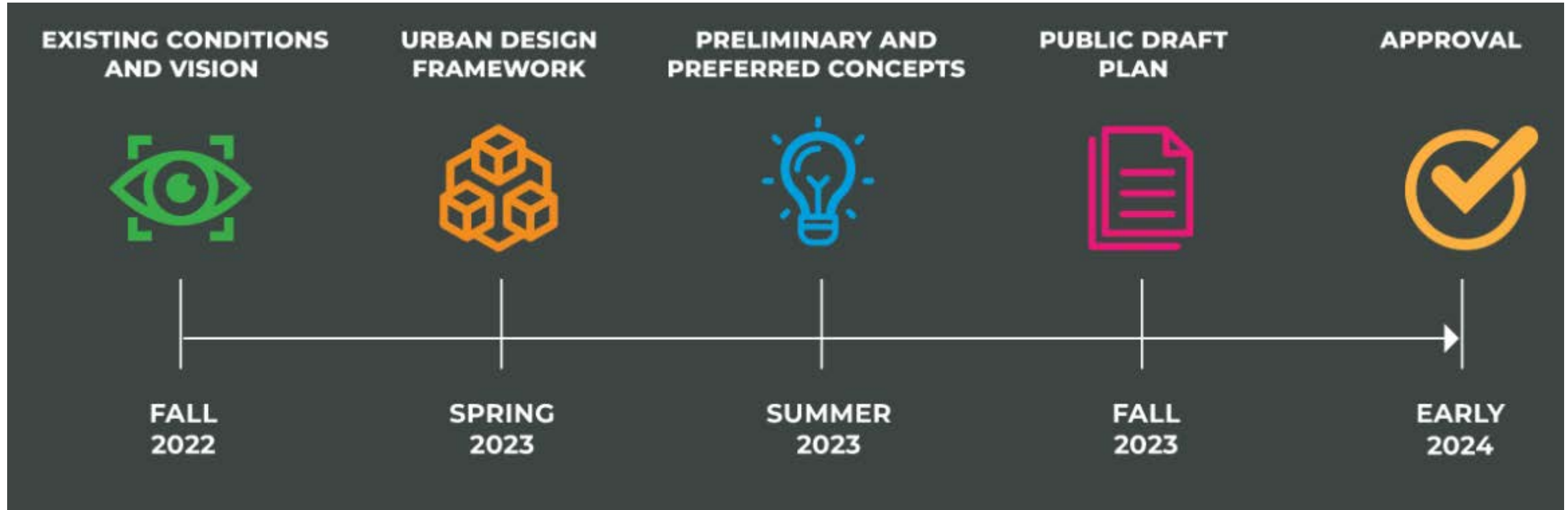
- Community Vision
- Multi-Modal Mobility Improvements
- Streetscape Activation

4. Next Steps

Project Area



Project Process



Project Process: Community & Stakeholder Engagement

VISIONING PHASE: Nov 1st – End of December

KEY COMMUNITY ENGAGEMENT FORUMS

- **Community Visioning Survey**
 - English and Spanish
 - Over 5,100 responses
- **In-Person Community Events**
 - Open houses in English and Spanish
 - Events held in and around Downtown
 - Over 1,000 attendees



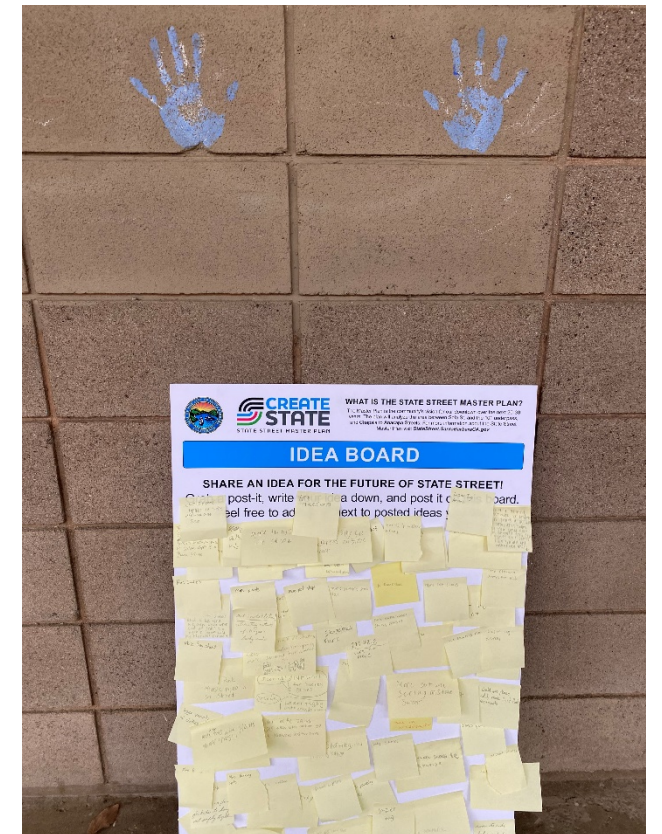
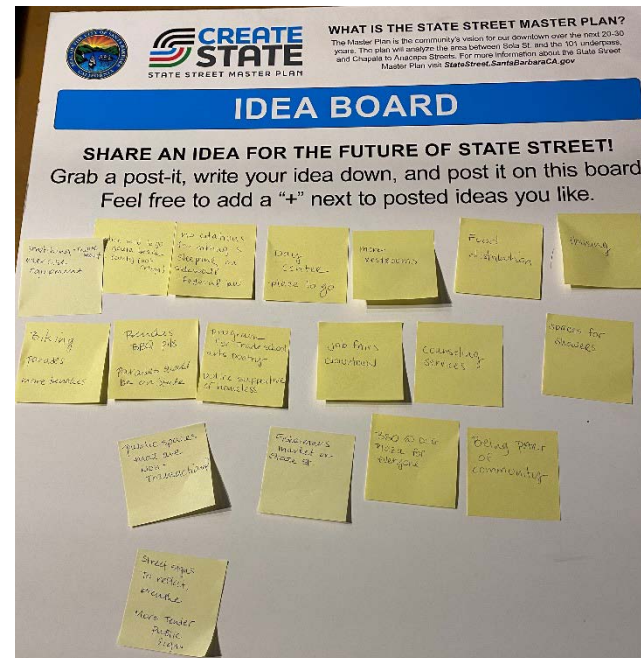
Project Process: Community & Stakeholder Engagement

OTHER KEY ENGAGEMENT FORUMS

- Commissions (Historic Landmarks Commission and Planning Commission)
- City Staff (Fire, Parks, Planning, Police, Public Works, Transportation, etc.)
- Council Members
- Organizations (DSB, TBID, Santa Barbara Trust for Historic Preservation, etc.)
- Property and Business Owners
- State Street Advisory Committee
- Other

Community and Stakeholder Engagement

- Library On the Go + Library Programming
- Downtown Org. Block Parties + Board meetings
- Farmers Market (Tuesday and Saturday)
- SBUSD + Hope School District
 - Harding Elementary
 - Monte Vista
 - Santa Barbara Charter
 - Santa Barbara Junior High School
- Neighborhood Navigation Center
- Alameda Park
- La Cumbre Plaza Art Walk
- 1:1 meetings with interested parties
- Signs on State Street



Community and Stakeholder Engagement

- Historic Landmarks Commission and Planning Commission Joint Meeting
- Downtown Parking Committee and Transportation and Circulation Committee Joint Meeting
- Architectural Board of Review
- Single Family Design Board
- Youth Council
- Historic Landmarks Commission
- City staff
- County of Santa Barbara



CREATE STATE

STATE STREET MASTER PLAN

Open House @1230A State



CREATE STATE

STATE STREET MASTER PLAN

- Open House
 - 11/3: 12pm – 8pm
 - 11/4: 7am – 1:30pm
 - ~500 people over 2 days
- Community Workshops
 - Friday, 12/9: 10am – 1pm w/ design professionals
 - Friday, 12/9: 4-7pm & Saturday, 12/10: 9am – 12pm
- Open House
 - Saturday, 12/10: 1-4pm

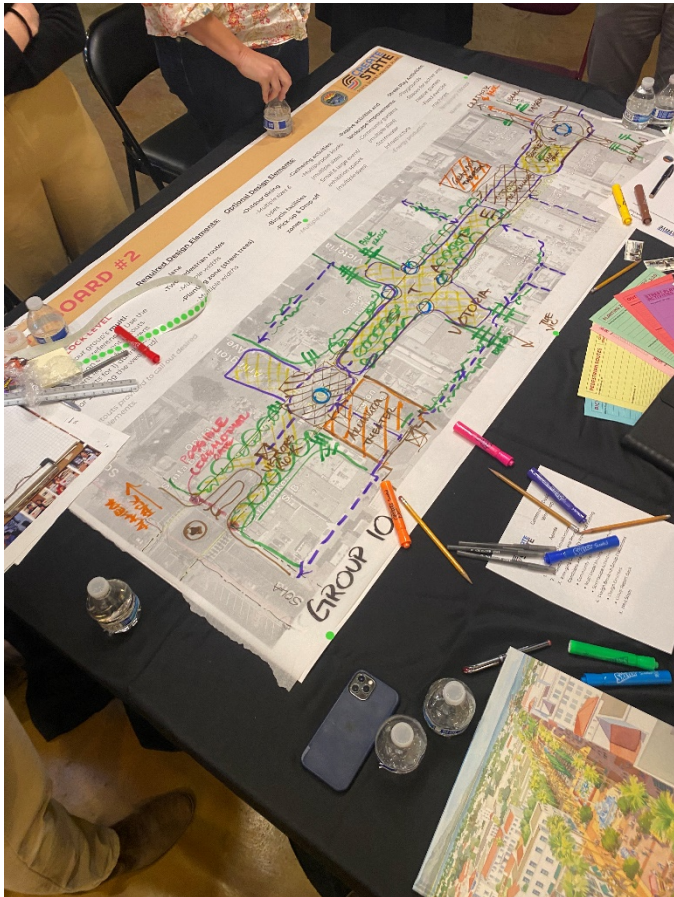




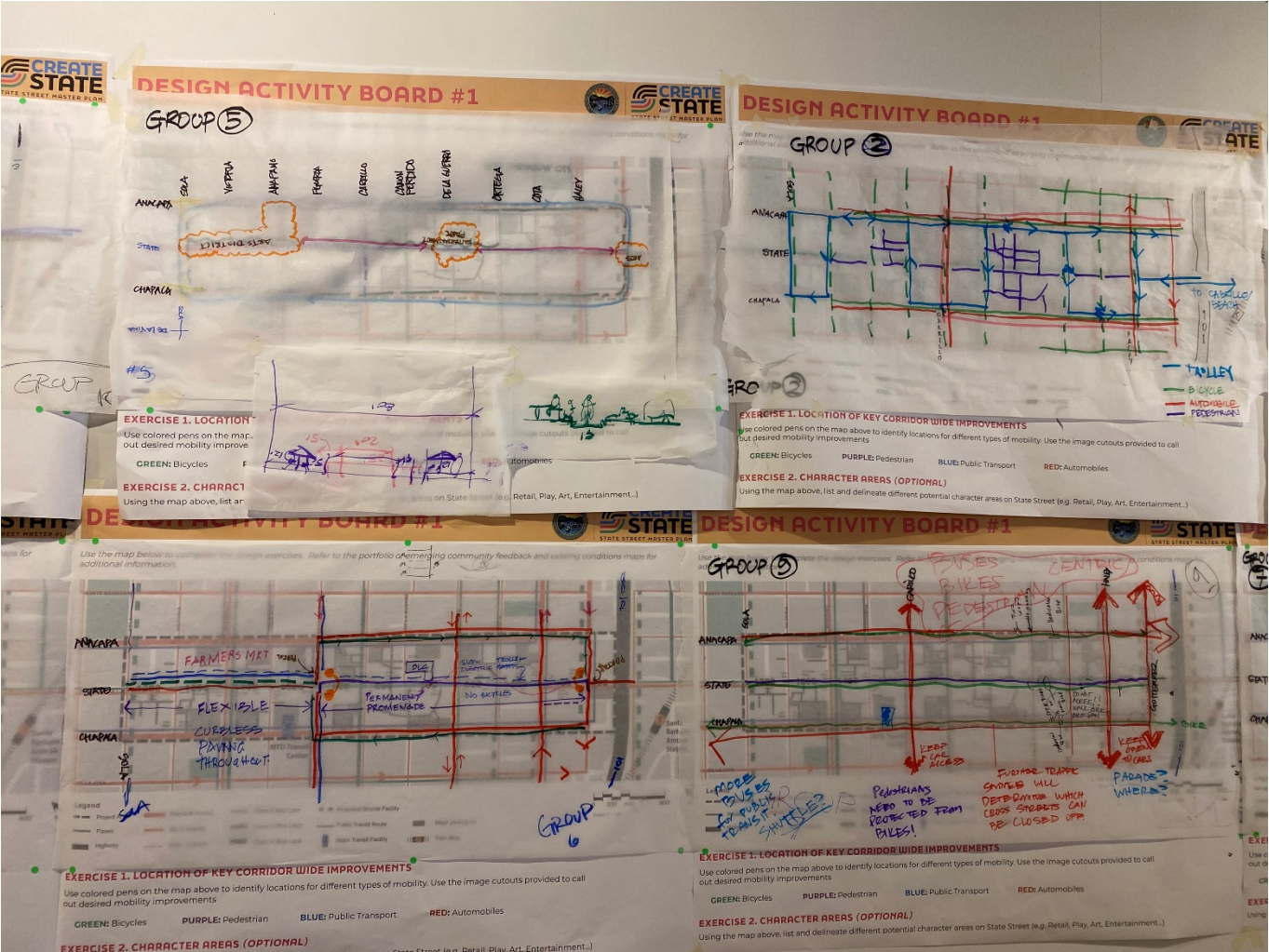
CREATE STATE

STATE STREET MASTER PLAN

Design Workshops @821 State







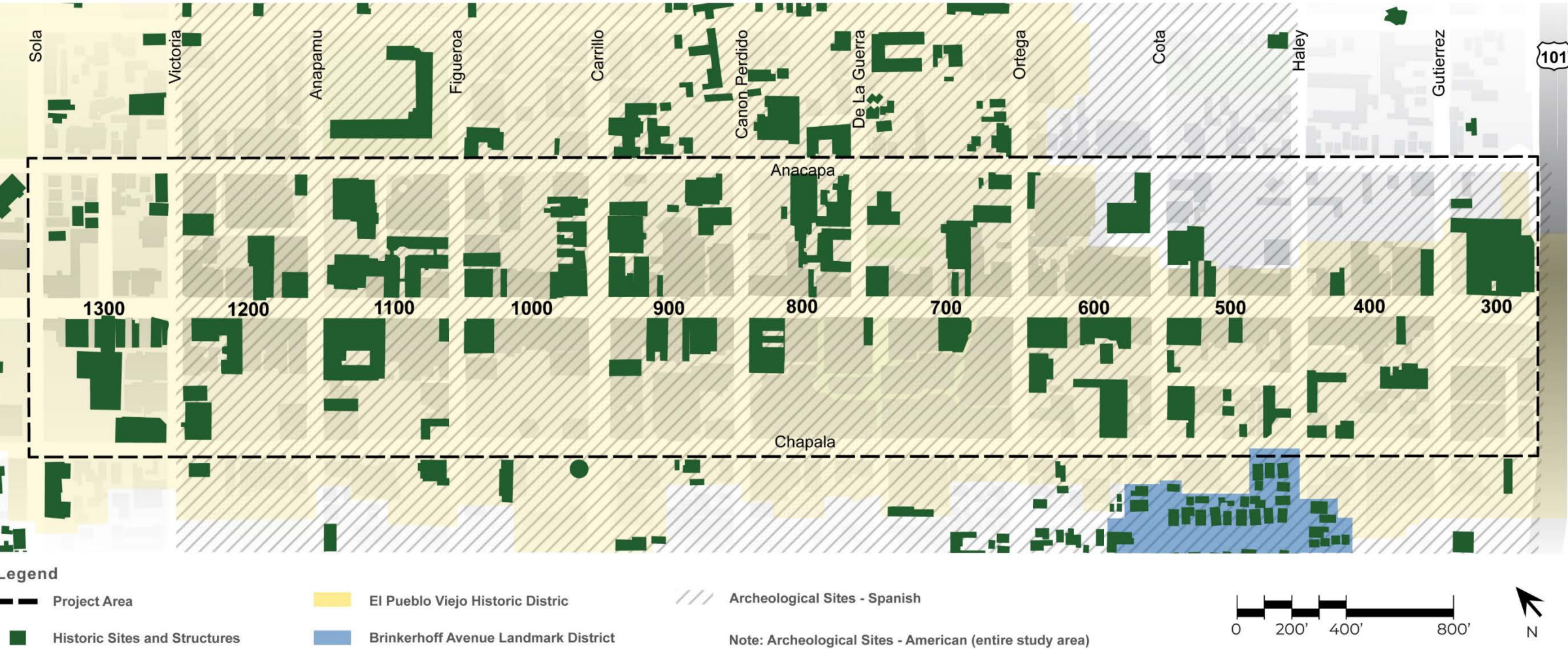
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EMERGING COMMUNITY INPUT & EXISTING CONDITIONS ANALYSIS

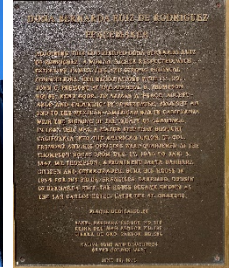
Community Vision

- Create a safe experience
- Bring people Downtown
- Be people centric
- Ensure economic revitalization
- Recapture/re-establish Downtown's identity
- Design for locals
- Facilitate housing Downtown

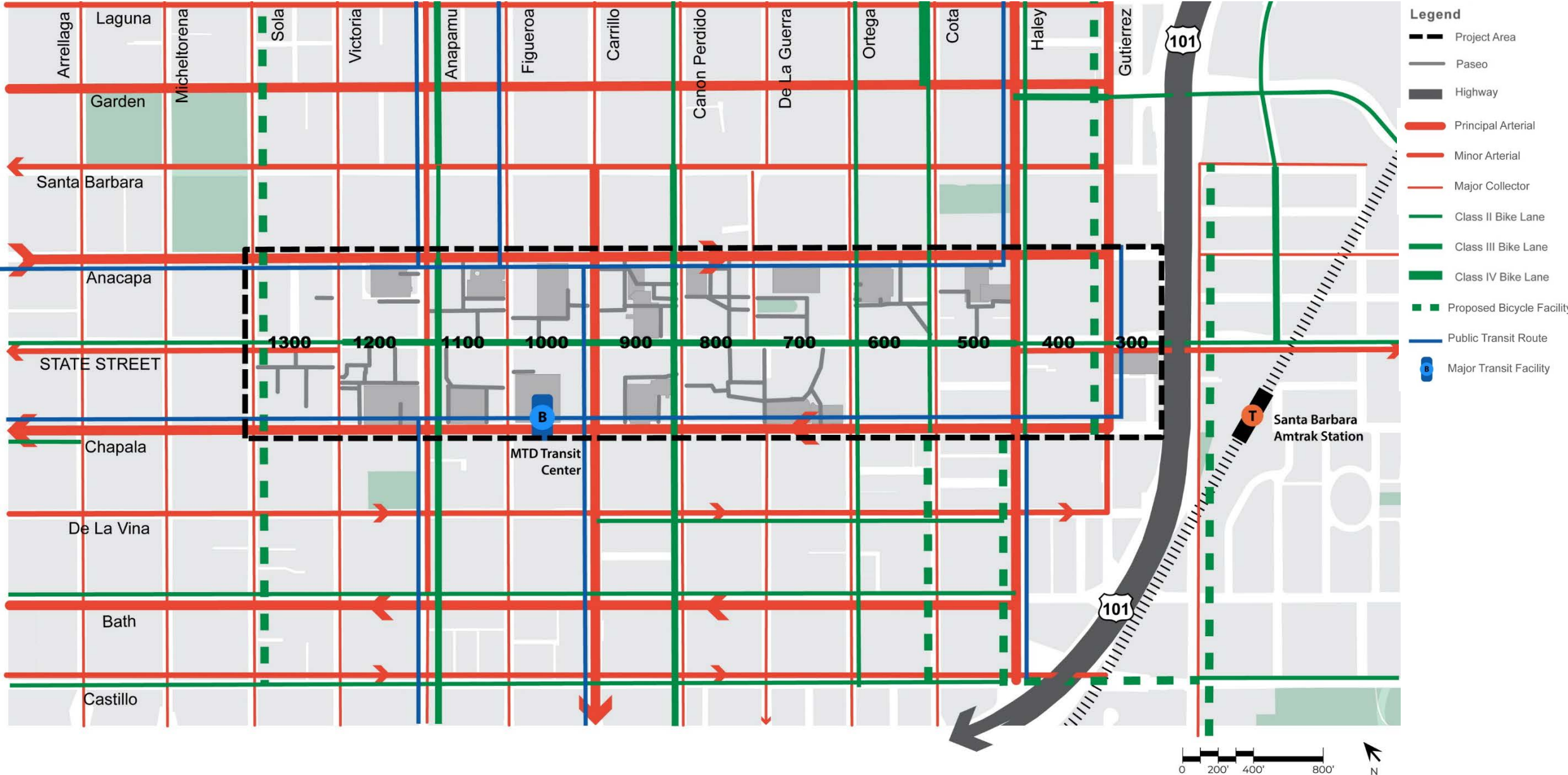
Identifiable Character



Identifiable Character



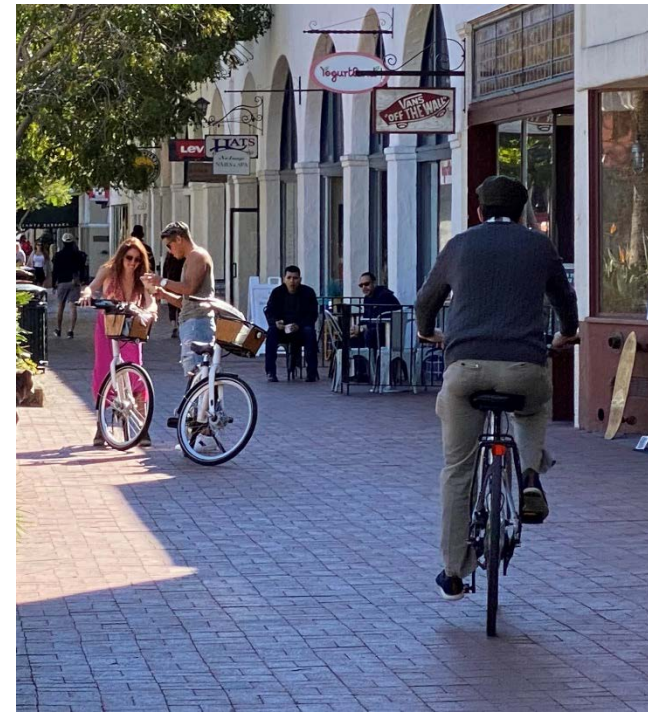
Multi-Modal Access – Vehicular Access



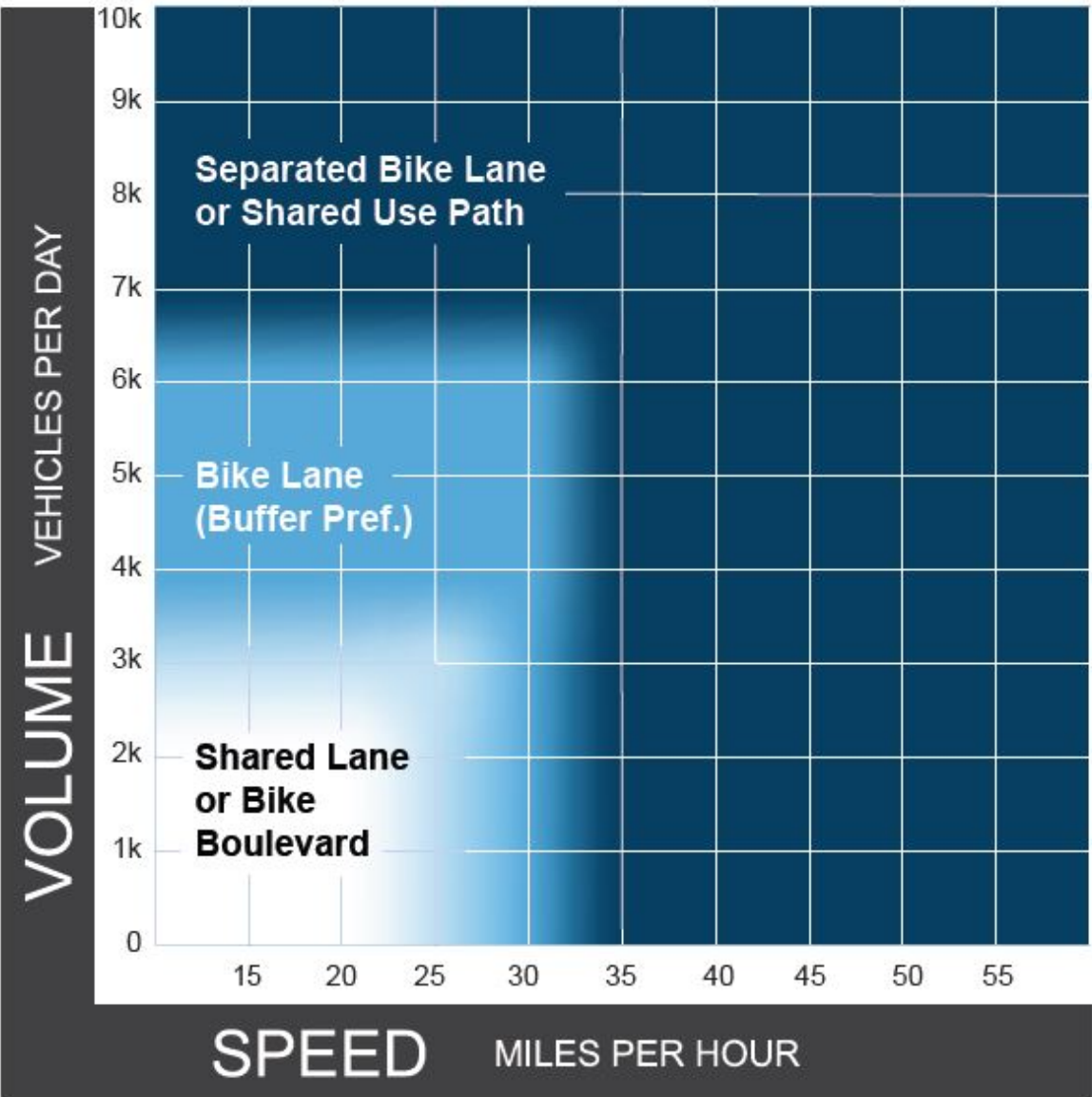
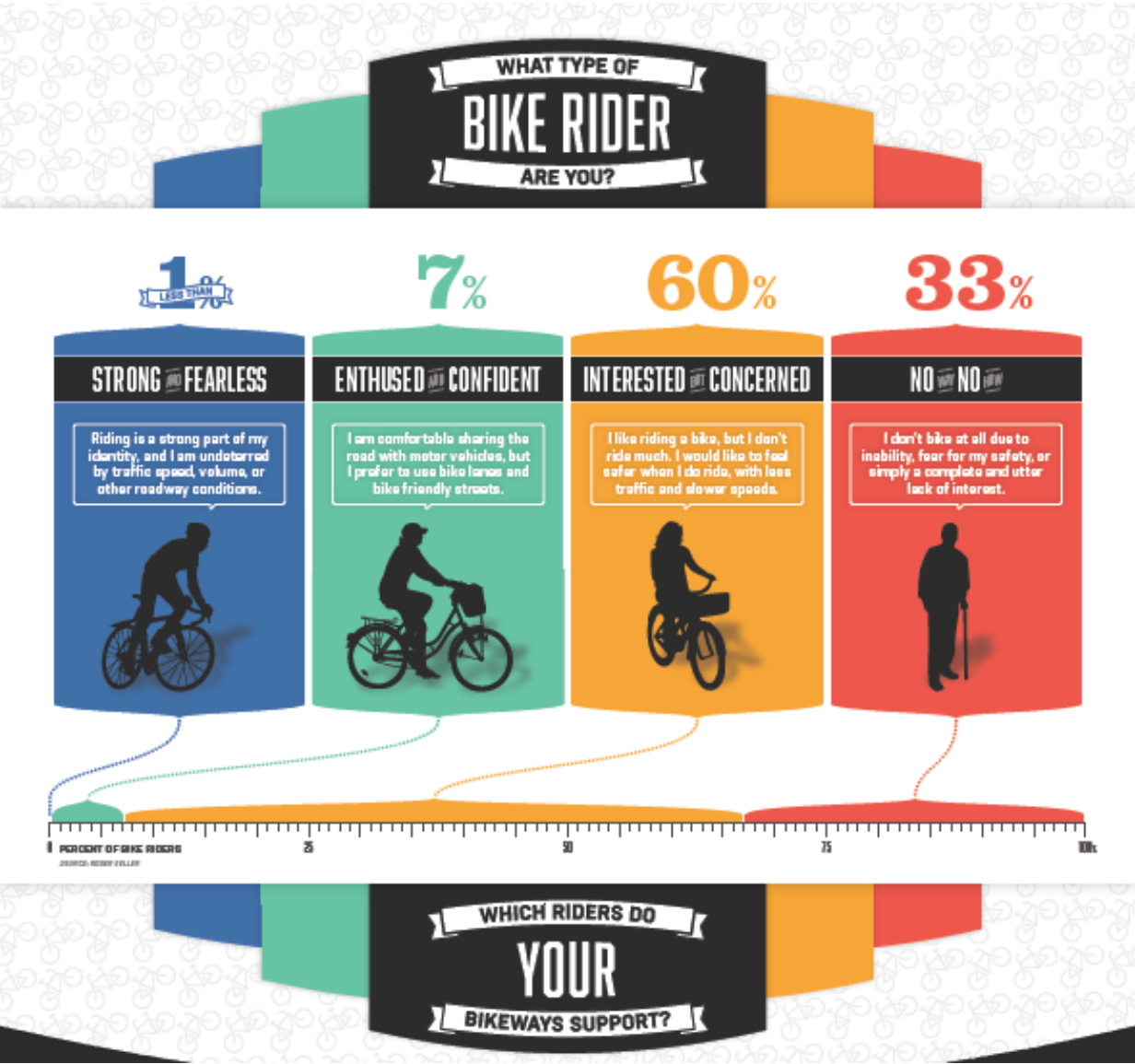


Bicycle Activity Bicycle Counts

- Weekday and weekend counts at 10 intersections of State Street (6am to 7pm) taken during June 2022 – August 2022
- Bicycle activity analysis:
 - Vast majority of bicyclists proceeding through intersections north/southbound (600-1,150 bicycle counted per location)
 - Greater variation in east/west volumes based on connection to other routes and land uses
 - Highest count at Ortega Street (~ 1,170); Lowest count at Sola Street (~ 420)
 - Weekday bike counts are 10-20% lower, depending on location



Multi-Modal Access – Bicycle Design



Multi-Modal Access - Transit

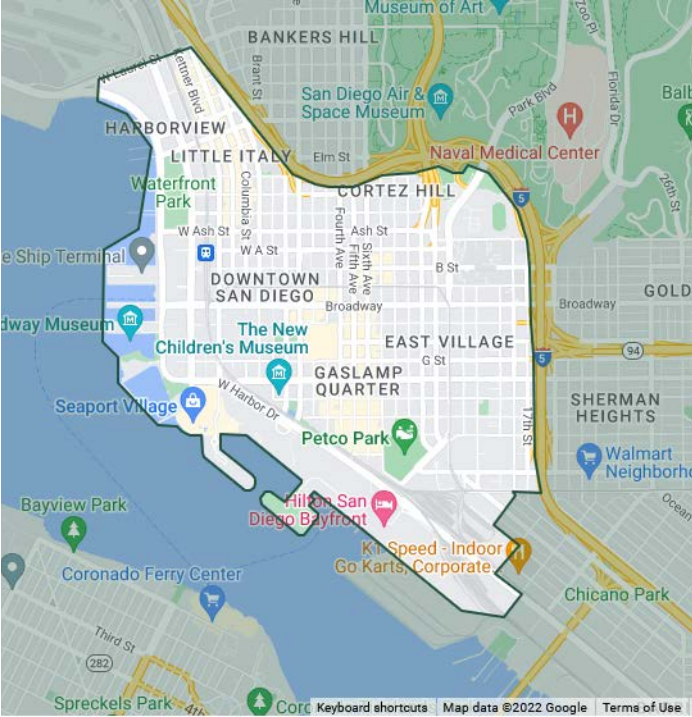
- Bus service connections:
 - North/South: 3, 5, 6, 11, 12, 16, 20, 24, 37
 - East/West: 1, 2, 4, 7, 12, 14, 17, 24, 37



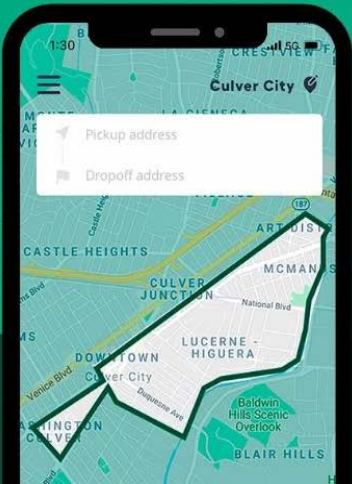
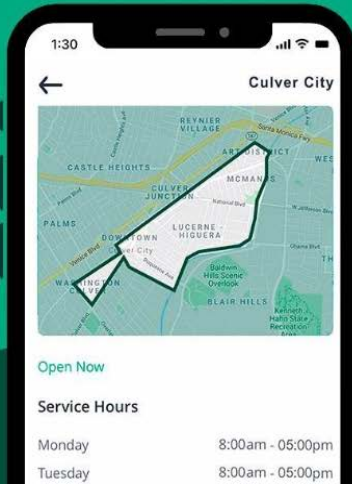
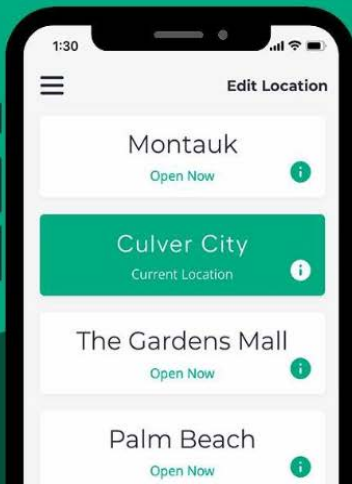
FRED - San Diego

SERVICE HOURS

- Monday:** 7:00am - 9:00pm
- Tuesday:** 7:00am - 9:00pm
- Wednesday:** 7:00am - 9:00pm
- Thursday:** 7:00am - 9:00pm
- Friday:** 7:00am - 10:00pm
- Saturday:** 8:00am - 10:00pm
- Sunday:** 9:00am - 9:00pm



Culver City



Multi-Modal Access - Safety

Collision Data Analysis – Before and After State Street Closure

October 2018 –April 2020

of Crashes

17

Killed

0

Injured

17

June 2020–December 2021*

of Crashes

10

Killed

0

Injured

10

*2021 data is provisional

Multi-Modal Access - Safety



Pedestrian Activity Pedestrian Counts

- Weekday and weekend counts at 10 intersections of State Street (6am to 7pm) taken during June 2022 – August 2022
- Counts are of crossings in crosswalks, pedestrians counted each time they cross
- Pedestrian activity analysis:
 - Total # of crossings counted per day in the 9,000 to 14,000 range per intersection
 - Generally higher proportion of crossings in the east/westbound crosswalks
 - Small percentage of pedestrians cross “inside the intersection”
 - Weekday counts are 40-50% less than weekend, depending on location

Multi-Modal Access – Emerging Community Ideas

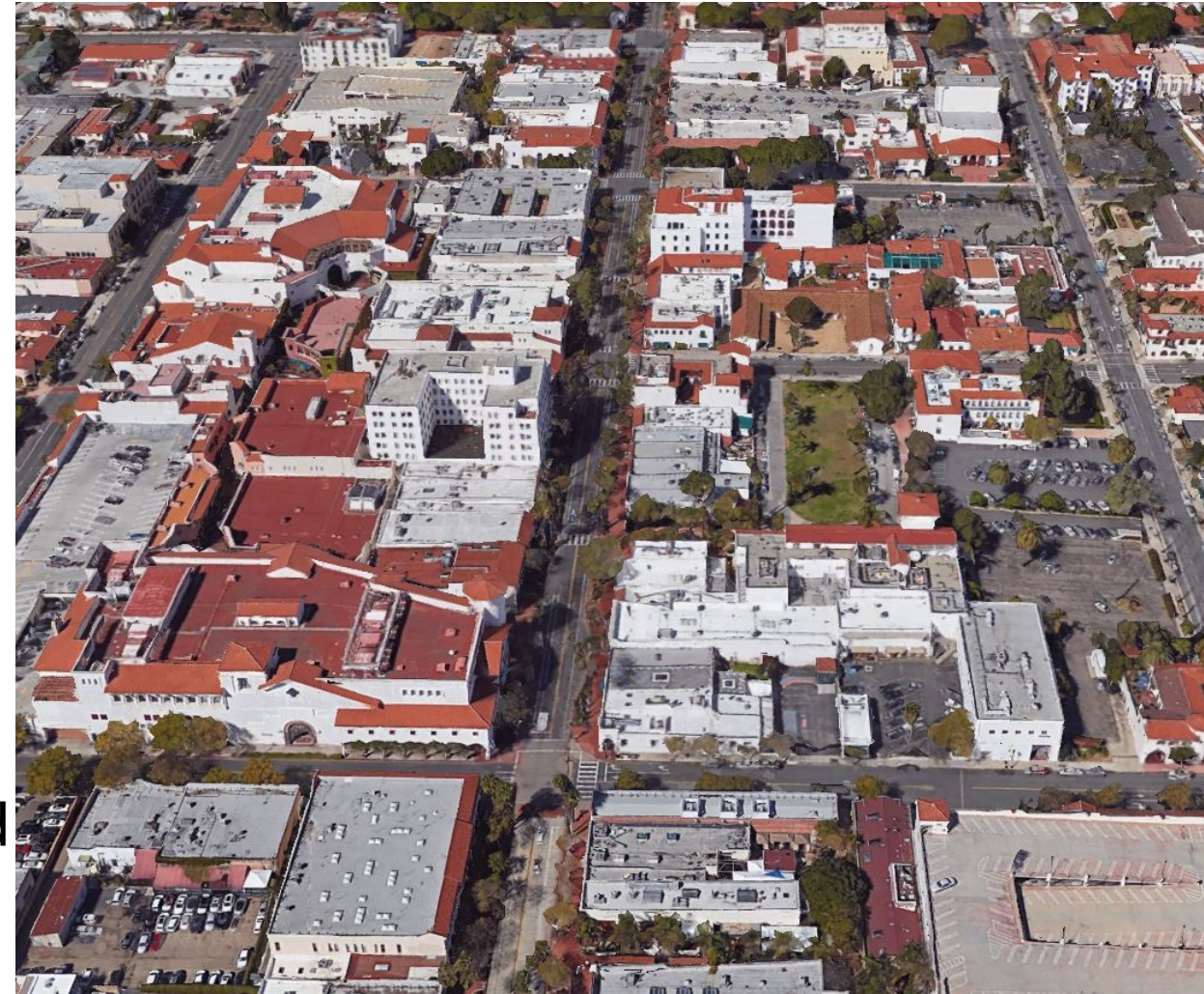


Parking Key Take-a-Ways

- Some lots are full during several hours on weekdays, and especially on weekends
- Generally, there is **parking availability in the study area across all lots, hours, and days.**

Opportunities:

- Large Underutilized lots (6, 8, & 10)
- Study spreading out of parking demand
- Parking management plan
- Explore redevelopment



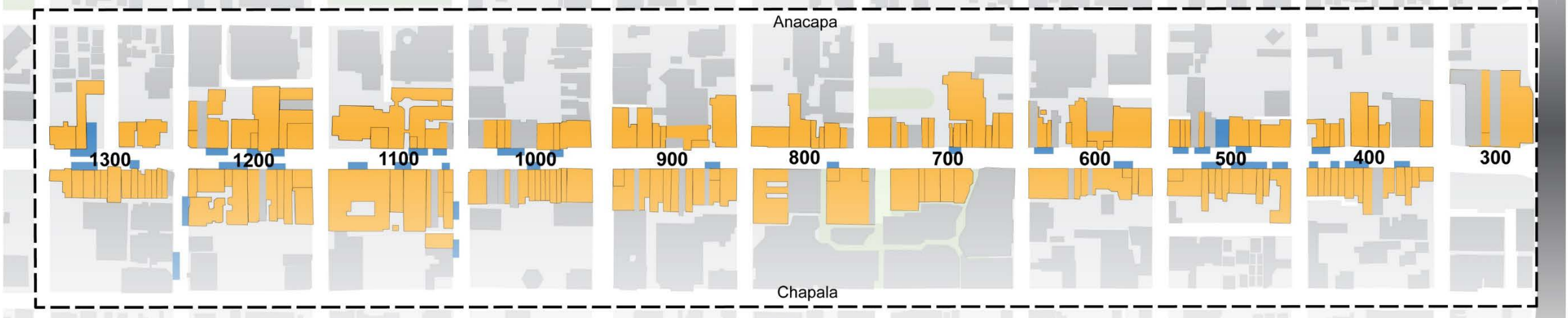
Temporality



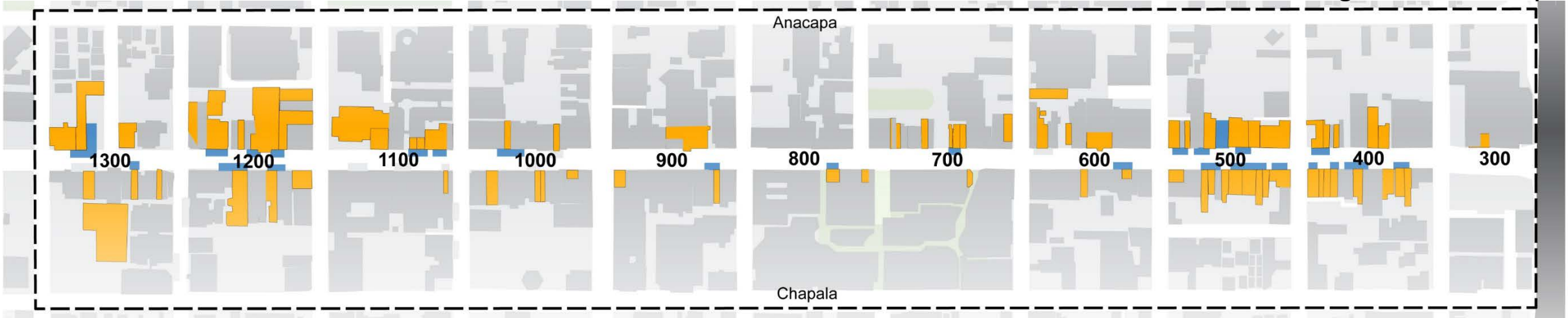
Temporality

Ground Floor Building Activation

Weekdays



Weeknights and Sundays

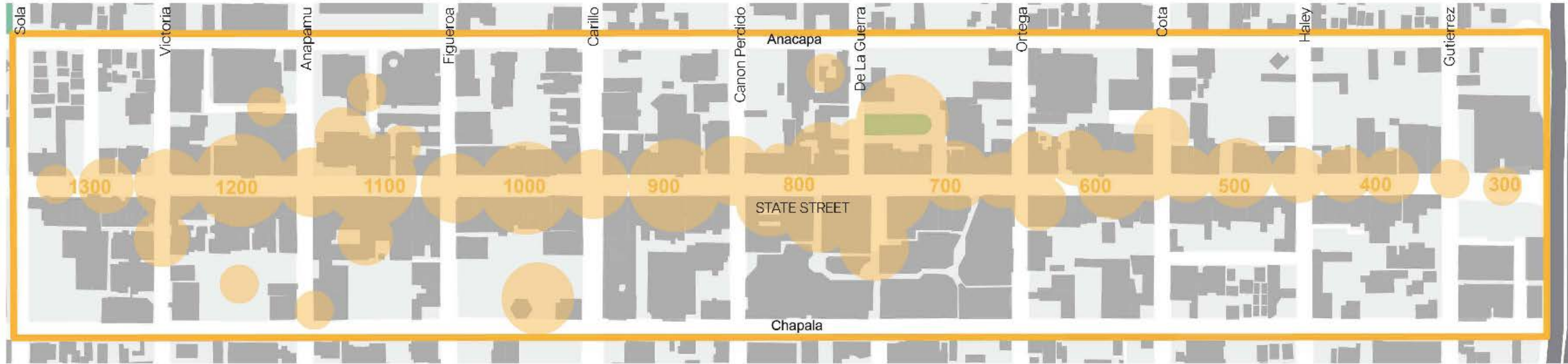


Legend

Project Area Street Activation Open Parklet

Street Activation – Emerging Community Ideas

Gathering Activities



Benches/
Seating



Flexible
Kiosks



Event Spaces



Parks and
Rec



Art
Exhibitions



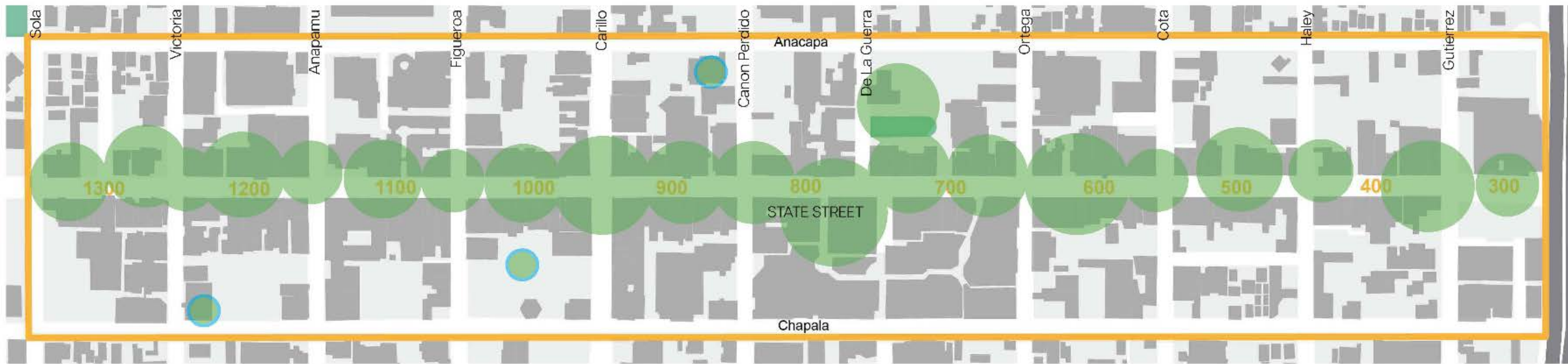
Small
Performance



Parks or
Open

Street Activation – Emerging Community Ideas

Passive Activities and Landscape



Community Garden



Energy Production



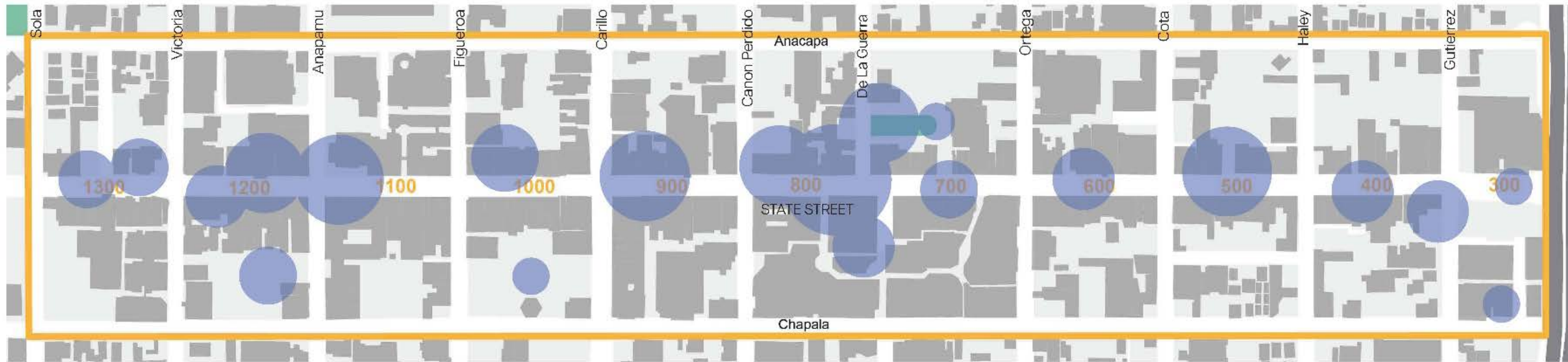
Stormwater
Infrastructure



Street Trees

Street Activation – Emerging Community Ideas

Playing



Active Games



Fixed Exercise



Interactive Installations



Passive Games



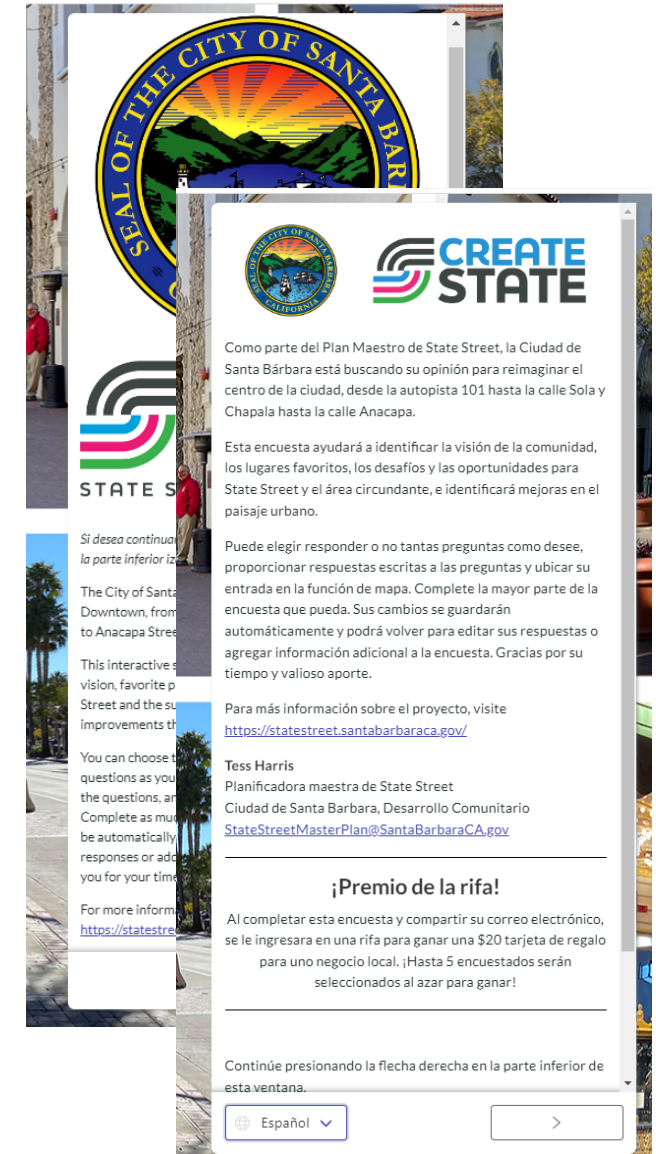
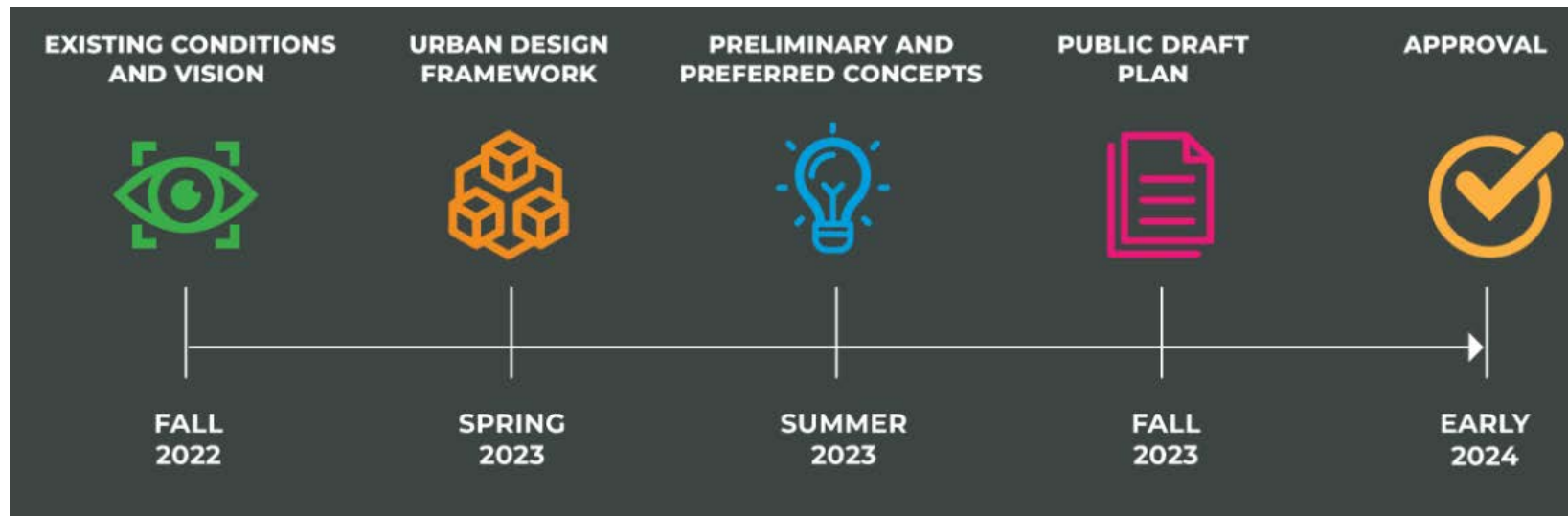
Playgrounds

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NEXT STEPS

Next Steps

- Complete the Community Survey
<https://statestreet.santabarbaraca.gov/>
- Summarize Community Input to Create:
 - Emerging Urban Design Framework
 - 3 Preliminary Design Concepts



Discussion

Pick any one:

? What's working / Not working

? Likes / Dislikes

? Hopes for the future

? One thing you would like to accomplish...



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Item 6. Public Comment

State Street Master Plan Update

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IV. ADJOURNMENT
