



COMMUNITY DEVELOPMENT  
DEPARTMENT



# Access Advisory Committee

January 25, 2023

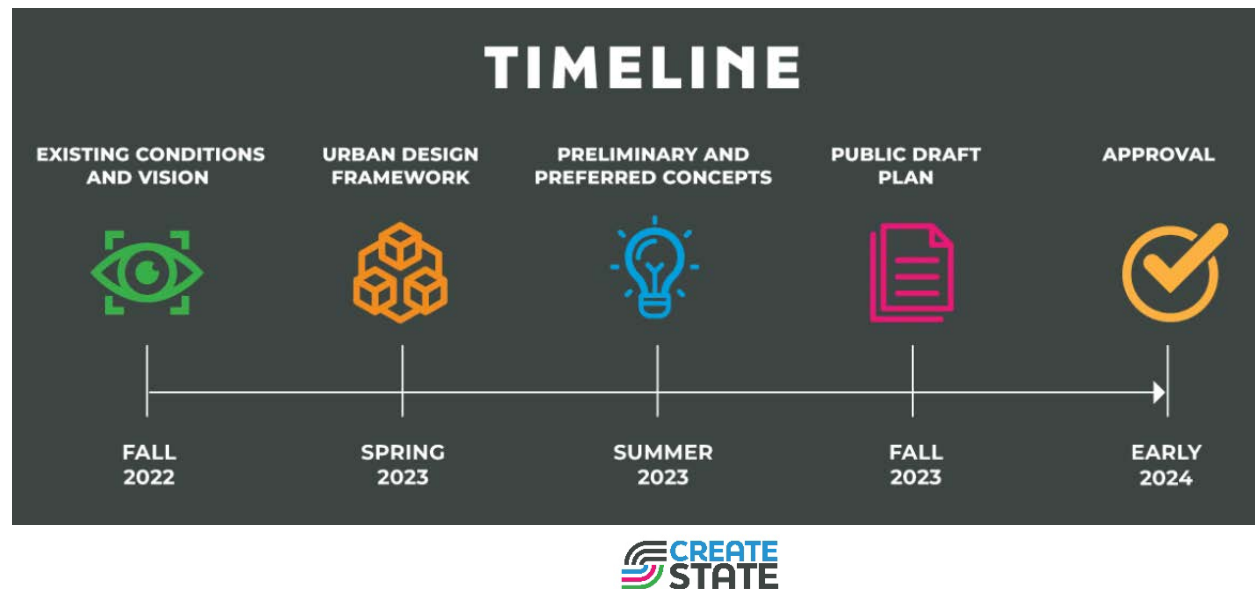


With: Fehr & Peers | Strategic Economics | O'Brien & Wall



# Presentation Outline & Discussion

1. Community and Stakeholder Engagement
2. Existing Conditions Analysis
3. Trends
4. Next Steps and Discussion



# Why a Master Plan?

To create a long-term vision for the revitalization of Downtown over the next 20-30 years

To build on the momentum of the existing closure

To provide a platform for extensive community engagement

To transform the right-of-way into a lively urban place that reflects our community's values and is safe and vibrant

# Project Area



The background is a solid blue color with several light blue, curved, overlapping lines that create a sense of depth and movement, resembling a stylized 'E' or a series of concentric arcs.

# **EXISTING CONDITIONS ANALYSIS**

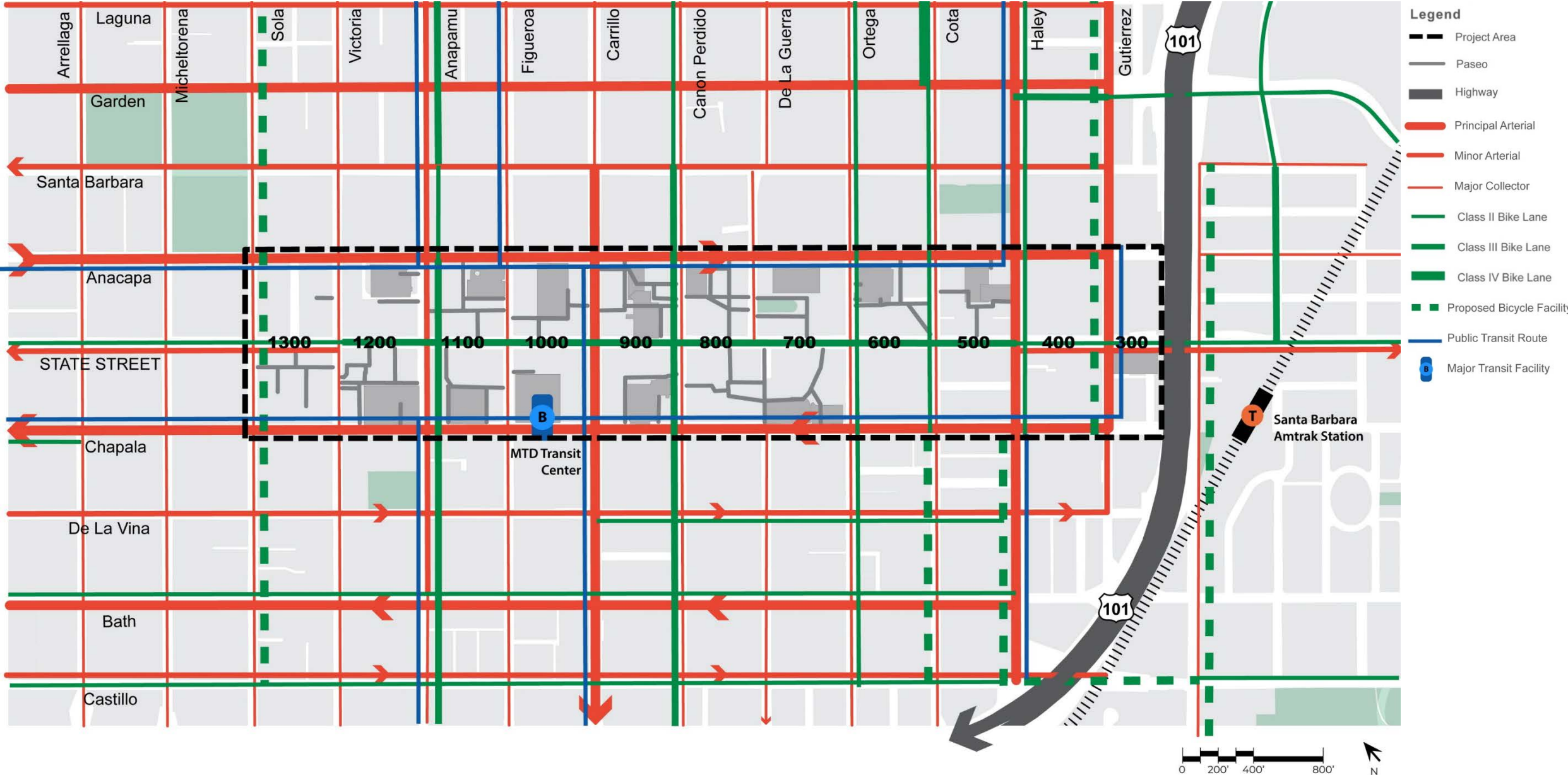


# Identifiable Character





# Multi-Modal Access



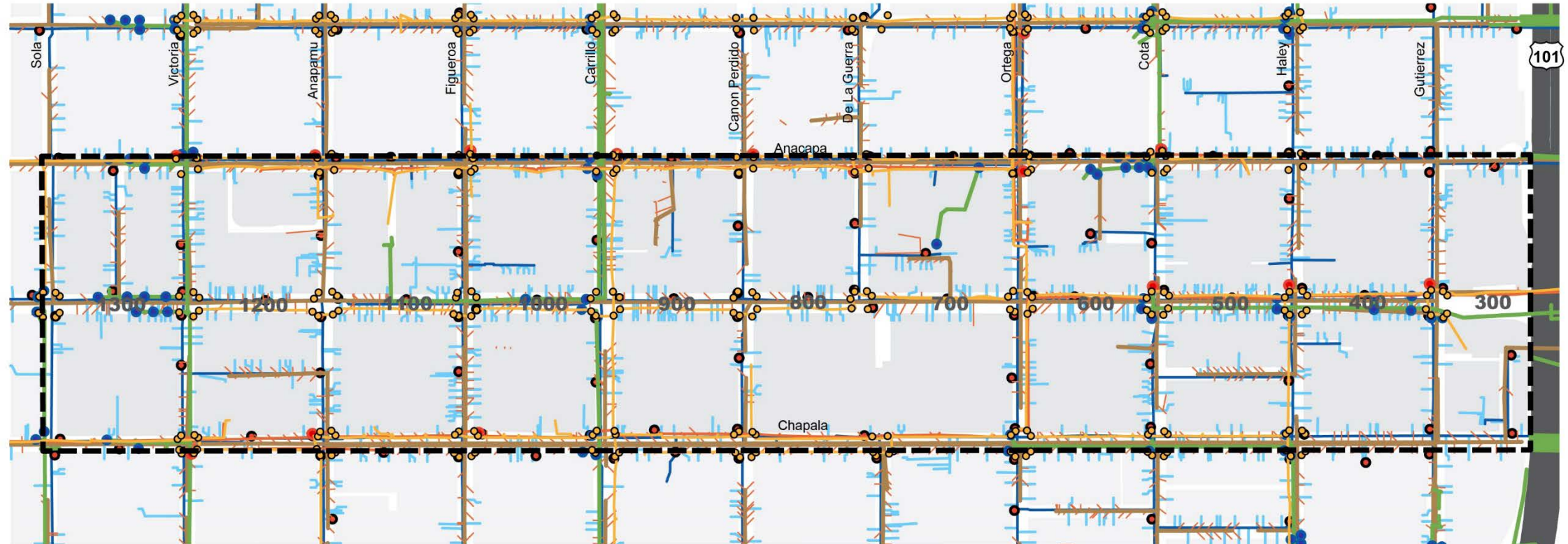
# Economic Development

**State Street has strong opportunities to grow experiential based activities.**

- Restaurants/bars & apparel are the top economic performers (based on sales tax)
- Specialty retail is the only category that has declined between 2016-2021
- Retail trends on State Street started before the pandemic
- Multiple City-owned parking lots are underutilized – and good housing opportunities



# Utilities



## Legend

- Project Area
- Water Main
- Sewer Main
- Stormwater Pipe
- Fiber Optic Line
- Signal Communications Lines
- Water Lateral
- Sewer Lateral
- Catch Basin
- Fiber Optic Cabinet
- Signal Poles
- Hydrant

The background is a solid blue color with several concentric, curved lines in a lighter shade of blue. These lines are arranged in a series of nested, rounded rectangular shapes that curve from the top left towards the bottom right, creating a sense of depth and movement.

**COMMUNITY ENGAGEMENT**



# Community & Stakeholder Engagement

Visioning Phase: Nov. 1<sup>st</sup> – End of 2022

## Key Community Engagement Forums

- Community Visioning Survey
  - Over 5,700 interactions
- In-Person Community Events: **over 1,500 attendees**
  - Visioning open houses
  - Churches, grocery stores, Library, and schools
  - Design community workshops
  - Property and business owners



# Visioning Workshop

November 3-4, 2022

Approx. 500 attendees

Indoors & outdoors on  
State Street

English & Spanish

Activities included:

- Survey
- Visioning





# Design Workshops

December 9-10, 2022

Approx. 300 attendees

English & Spanish

Activities included:

- Emerging community feedback presentation
- District scale exercise
- Block scale exercise



# **WHAT WE HAVE HEARD**

Key trends from Survey and Workshops



# Community Vision

The community supports the vision and principles established by City Council:

Create a safe experience

Bring people downtown

Be people centric

Ensure economic revitalization

Recapture/re-establish Downtown's identity

Design for locals

Facilitate housing Downtown

# Keep State Street Closed to Cars

No Cars

79%

Additional Car parking

11%

A slow, shared street

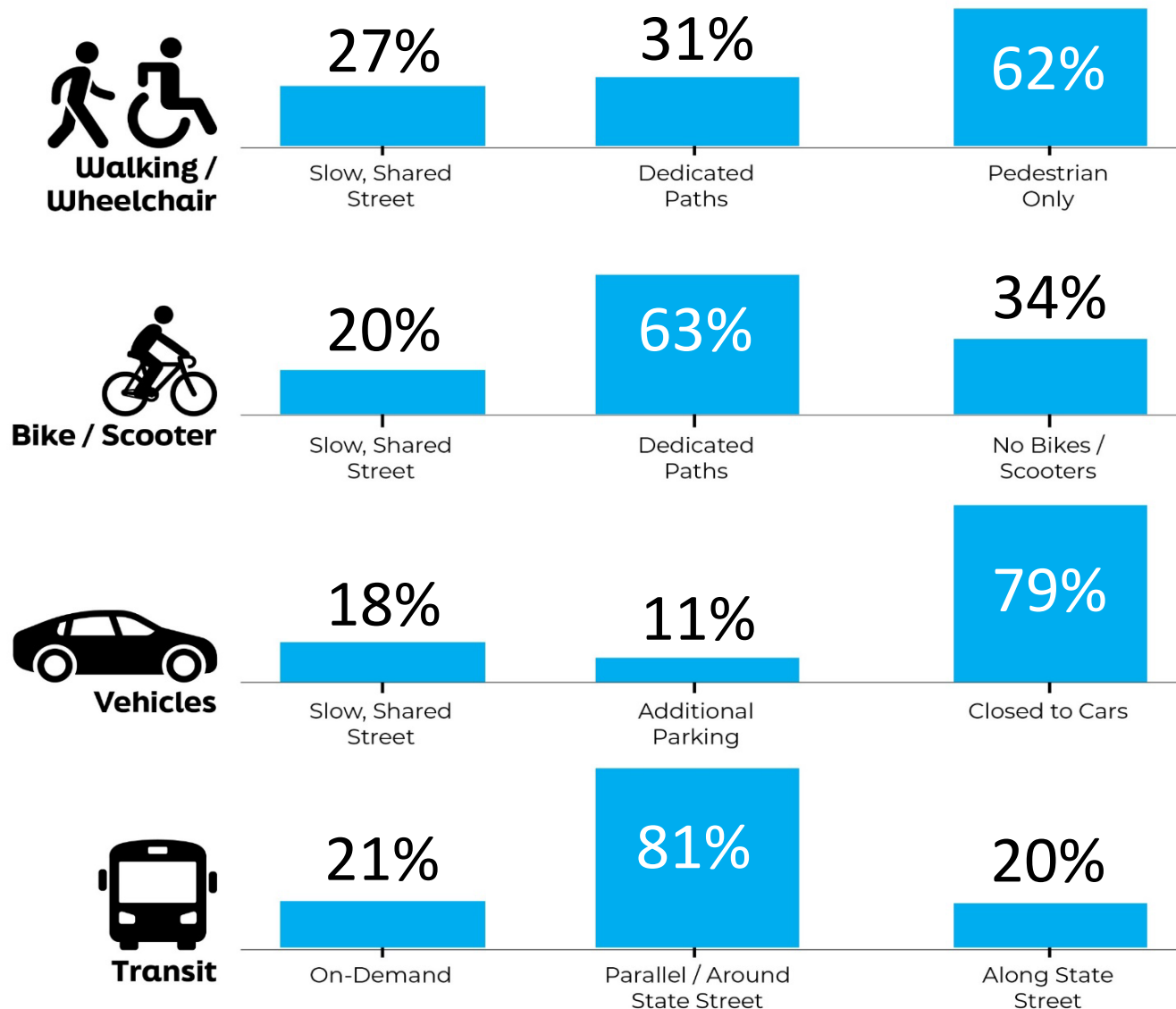
18%

**79% of Survey responses selected “no cars on State St.”**

Pearl Street Mall, Boulder, CO

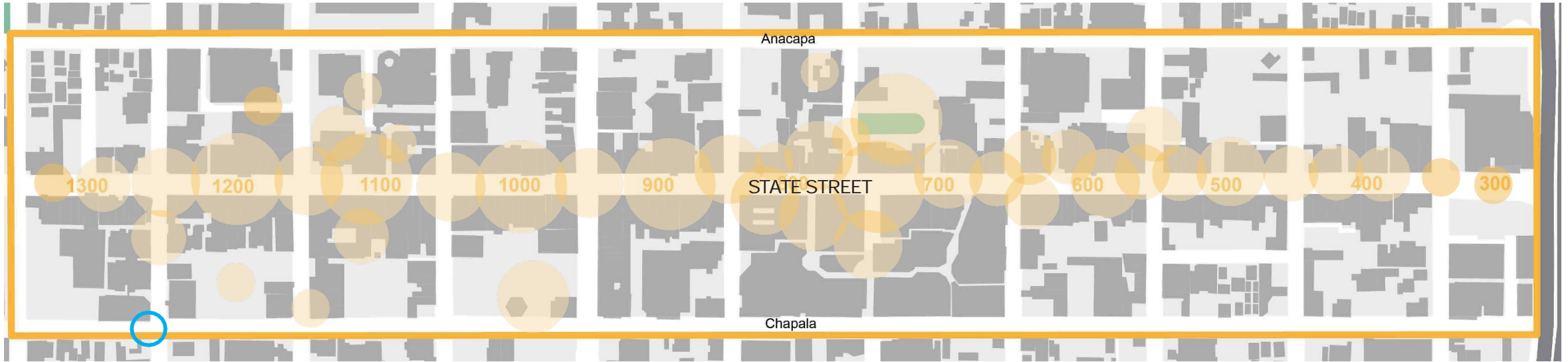


# Multi-Modal Access: Emerging Community Ideas



# Street Activation – Emerging Community Ideas

## Gathering Activities



75%

Benches &  
Seating



38%  
Kiosks



48%  
Large event  
Spaces



40%  
Recreation



76%

Art  
exhibitions



72%

Small  
performance  
spaces



73%

Parks &  
Open Space



# Street Activation – Emerging Community Ideas

## Passive Activities and Landscape



48%  
Community Garden



54%  
Energy Production



61%  
Stormwater Infra.



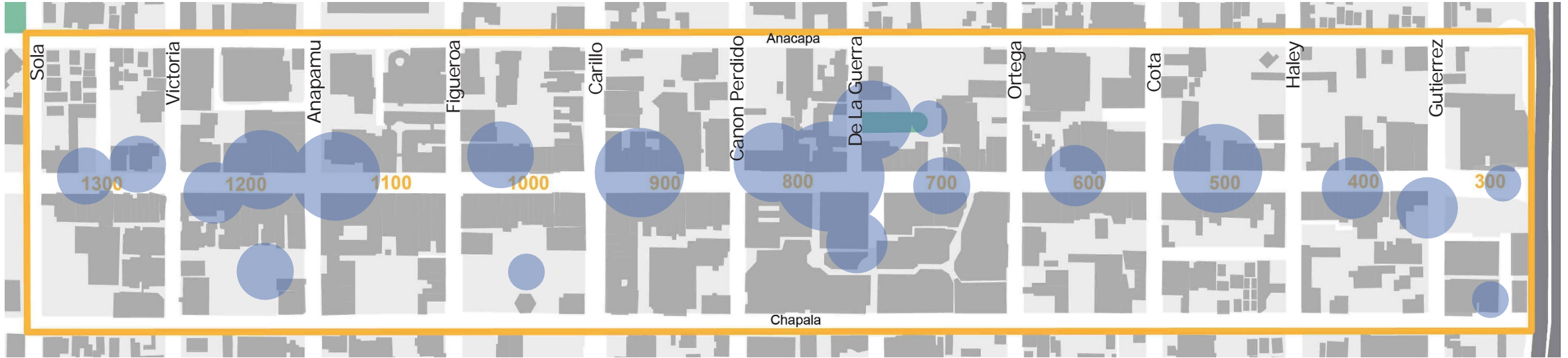
90%  
Street Trees





# Street Activation – Emerging Community Ideas

## Street Play



35%  
Active Games



14%  
Fixed Exercise



55%  
Interactive  
Installations



46%  
Passive Games



60%  
Playgrounds





# Create a flexible, flush street

**Design Workshop responses consistently emphasized flexibility and creating a “flush” street**

Hemisfair Streets, San Antonio, TX

# NEXT STEPS & DISCUSSION

Looking ahead in the process and  
receiving input from the Committee



# Next Steps

- Summarize Community Input to Create:
  - Preliminary Design Concepts
- SSAC Meeting: February 2023
  - Evaluate high-level preliminary design options
- Meeting Window 3: April 2023
  - Workshop Preliminary Design Concepts

# Discussion (pick any question below)

- How do you experience streets?
- What kinds of elements and features do you find most effective on a street?
- What's working / Not working on State Street and in the downtown area?
- What are your hopes for the future?
- What is one thing you would like to accomplish during the Create State (Master Plan) process?